

New Year' s message from BEYOND Tomorrow

Happy new year to all with immense appreciation for your support for BEYOND Tomorrow. We will continue to strive further in 2020 and would appreciate your support and guidance as in the past.

BEYOND Tomorrow was launched in response to the Great East Japan Earthquake and Tsunami in 2011 and has been pursuing the concept “Adversity makes great leaders”. To date, over 500 students participated in BEYOND Tomorrow’ s leadership programs with the belief that their hardship would be an asset in nurturing the sense of compassion and making a difference for society in the future. Since 2016, we expanded the focus to all over Japan and started supporting youths with various socioeconomic difficulties such as losing and/or being separated from parents, being protected from abuse and/or neglect under foster care, and so on. The program provides financial aid as well as opportunities to participate in a series of leadership programs in Japan and overseas.

Today, we have alums active in different parts of society; however, we recognize the need to make further efforts for BEYOND Tomorrow to yield real impact on society. To make this long journey a sustainable one, we will take on new challenges in 2020.

Preparation for registration as a public interest incorporated foundation

After considering multiple aspects including stronger governance and tax benefits for donor support, we plan to apply for status as a public interest incorporated foundation. This transition, however, would not affect any part of our principle and mission.

Stronger management

We will strive to build a management team of professionals with abilities and skills for BEYOND Tomorrow to be a sustainable and innovative existence with state-of-the-art experiments. Such efforts would not only benefit BEYOND Tomorrow but also help Japan and the world’ s non-profit initiatives to achieve higher impact and make society a better place.

Stronger financial base

BEYOND Tomorrow’ s work is supported by countless supporters’ contributions, and it is essential to create a strong fundraising mechanism for sustainable operations. In this context, we will focus on fundraising strategies and PR & communications to expand the circle of support for BEYOND Tomorrow.

Program development

BEYOND Tomorrow’ s leadership programs are based on the belief that youths with difficult experiences possess potential to drive social change-making, and we emphasize on developing such talents. To this end, we will build programs that will help participants connect with society and act with broad perspectives. In particular, we will work on global partnerships so that participants can take on challenges outside of BEYOND Tomorrow’ s community and learn from experiments in the real world.

In 2021, it will be 10 years from the Great East Japan Earthquake and Tsunami, and BEYOND Tomorrow will mark its 10th anniversary. With this milestone in mind, we will make further efforts to make a leap forward.

We wish our supporters joy and happiness in the year to come and express our gratitude for your support.

January 1, 2020

Daijiro Hashimoto
Chairman of the Board

Minami Tsubouchi
Executive Director, Member of the Board