

# BEYOND Tomorrow Tohoku Future Leaders Summit 2012



October 12-14, 2012

Tohoku Future Manifesto by Students from Disaster Communities

- Venue: National Olympics Memorial Youth Center
- Organized by: Global Fund for Education Assistance
- Funded by: Japan Society
- Supported by: Ministry of Education, Culture, Sports, Science and Technology





**BEYOND Tomorrow is a project established to support the young victims of the Great East Japan Earthquake to become future leaders.**

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## BEYOND Tomorrow Tohoku Future Leaders Summit 2012 Summary

- Organized by** Global Fund For Education Assistance
- Funded by** Japan Society
- Supported by** Ministry of Education, Culture, Sports, Science and Technology
- Dates** October 12-14, 2012
- Participants**
- 60 high school students who were living in Iwate, Miyagi, or Fukushima prefectures during the Great East earthquake and tsunami, but overcame their adversity with a global perspective and an ambition to become a leader in a domestic and international domain.  
(Selected through application screening)
  - 15 university students who were living in Iwate, Miyagi, or Fukushima prefectures during the Great East earthquake and tsunami, have participated in at least one past BEYOND Tomorrow program, and have exhibited active participation in society to work towards a brighter future.
- Purpose**
- The participants divided into 10 groups, and under the guidance of established leaders in various fields, established policies for Tohoku's recovery and created a proposal as a group.
- The underlying belief is that precisely because they have experienced the tragedy of the earthquake and tsunami, these students are able to become empathetic activists and serve a larger society. At this summit the students, as survivors of the disaster, reflected on what roles in society they must fulfill, and how to convert these ideas into action.

## Message

Motoatsu Sakurai  
President  
Japan Society



**“It’s never too early to think about how you can make a difference in your community, in Japan, and in the world”**

Dear Students:

All over the world, students struggle to figure out who they are, what they want to do, and how they can contribute to the world around them, and all of you face this challenge too. However, your lives have also forever been changed by circumstances beyond your control.

Despite this, I hope you will all remember that you can take charge of your life by how you respond to the things life throws at you, both good and bad. You may not know it yet, but you have all taken a positive early step to taking charge by becoming BEYOND Tomorrow students, and I want to take this opportunity to congratulate each one of you for this achievement.

As participants in The Tohoku Future Leaders Summit 2012, you have been given a unique opportunity to learn from each other and to learn from leading figures in Japan today, including Haruo Miyagi, Motohisa Furukawa, Toru Takanarita, and the select group of professionals that have worked with you these past few days on creating your own proposals for the recovery of Tohoku. This is no small task, but you have already shown that you are intelligent, courageous, resilient and determined.

Although you may hear that you are “young,” it’s never too early to think about how you can make a difference in your community, in Japan, and in the world, and it’s never too early to transform your ideas into action.

It is with great pleasure that Japan Society partners with BEYOND Tomorrow by supporting its work to mentor and guide all of you, the next generation of leaders from Tohoku who we know will do great things, some big and some small, for Japan and the world.

We look forward to watching you grow and become global leaders.

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October 2012: A year and a half after the disaster, 75 students from the affected regions, who survived the destructive forces that attacked the shores of Northern Japan; those who still live in the shadows of their hearts; those who are sharing their stories with the world by studying abroad.

What everyone has in common is the commitment to create Tohoku's future with their own hands.

The university students who have already been participating in BEYOND Tomorrow Summit 2012-13, will now embark on a journey from the towns that were homes to the university students as well as to the insightful teenagers. In this environment, the high schoolers sharpened their knowledge and strength," all of the leaders at the summit were kept on their toes throughout the three days.



Sharing of Experience

High School Students

60 high school students who were living in Iwate, Miyagi, or Fukushima prefectures during the Great East earthquake and tsunami, but overcame their adversity with an ambition to become a leader with a global perspective and in a domestic and international domain.

Tohoku Future Leaders Summit

An opportunity for leaders from different generations, regions, and backgrounds to envision a better Tohoku.

Goals

1. To create Proposals for a better Tohoku
2. Each student to develop a vision for him/ her future by interacting with leaders from different fields
3. To build strong bonds between students through discussing shared ambitions and exchanging opinions

Meeting with peers

Mission as survivors



Regions got together. Those who live today having experienced the  
in evacuation, holding memories of their hometowns dear to their

own hands.

Programs led the younger generation who are getting ready to  
well. The leaders from various professional fields were challenged by  
knowledge. Keeping in mind the motto of “converting despair into  
three days.

### Leaders Summit

Partnership over 2 nights.  
Regardless of fields and  
the future of

to the Future of

to define a specific  
future upon  
Leaders active in

Discussions among the  
discussion of their  
and exchange of

### University Students

15 university students who were living in Iwate, Miyagi, or Fukushima prefectures during the Great East earthquake and tsunami, have participated in at least one past BEYOND Tomorrow program, and have exhibited active participation in society to work towards a brighter future



### Policy Advisors

Leaders who are active in various fields giving advice for students to make “Tohoku Future Manifesto”.



### Dialogue with Leaders



## Program Overview

### Participating Students

This summit targets young people who, despite facing great adversity, maintain a global outlook and have aspirations to actively work on both domestic and international platforms. Together with 60 high school students who were selected on an application basis, 15 university students were also selected to attend, based on their active contribution to society and other BEYOND Tomorrow programs after having experienced the disaster first-hand in Iwate, Miyagi, or Fukushima prefectures.

### List of the Participating Students(1/2)

Name	High School	Name	High School
Iwate			
Hideyuki Hirono	Ofunato High School	Myu Okubo	Miyako High School
Jun Murai	Morioka Daisan High School	Naho Yamazaki	Morioka Daishi High School
Kana Fujiwara	Yamada High School	Nana Fujiwara	Takata Senior High School
Kyohei Terui	Ofunato High School	Natsumi Hamato	Kamaishi High School
Mai Kanemori	Miyako High School	Norika Sakashita	Miyako High School
Manami Omura	Ichinoseki First Senior High School	Noriko Yusa	Miyako High School
Masaya Endo	Kanegasaki High School	Rin Yamane	Miyako Shogyo High School
Mutsumi Abe	Yamada High School	Sayaka Shimakoshi	Miyako High School
Miyagi			
Akira Mita	Motoyoshi Hibiki High School	Masa Mishina	Tagajo High School
Ami Miura	Kesenuma High School	Masakazu Abe	Kashimadai Shogyo High School
Arisa Chiba	Ishinomaki Kita High School	Megumi Sasaki	Sei Urusura Eichi Gakuin High School
Ayaka Otsuki	Ishinomaki Municipal Girl's Senior High School	Natsumi Takahashi	Motoyoshi Hibiki High School
Ayumi Takahashi	Sendai Shirayuri Gakuen High School	Rina Ishikawa	Tagajo High School
Azusa Murakami	Kesenuma High School	Rinpei Fujita	Kesenuma High School
Azusa Sato	Sendai Shirayuri Gakuen High School	Sakura Abe	Ishinomaki Kita High School
Haruka Miura	Ishinomaki Municipal Girl's Senior High School	Saori Okada	Ishinomaki Koubunkan High School
Joji Suzuki	Sendai First High School	Shiori Kameya	Sendai National College of Technology
Junichiro Kuroda	Sendai Ikuei Gakuen High School	Shun Sato	Miyagi Agricultural High School
Kaede Sakuma	Ishinomaki Municipal Girl's Senior High School	Taishi Ota	North Natori Senior High School
Kazunori Ochi	Sendai Daisan Senior High School	Tatsuyuki Ono	Ishinomaki Koubunkan High School
Keisuke Kisara	Toryo High School	Yoshiyuki Ganbe	Ishinomaki Koubunkan High School
Kenichiro Munakata	Sendai First High School	Yu Asari	Tokiwagi Gakuen High School
Fukushima			
Emi Nishimaki	Yoshima High School	Motoya Kimura	Iwaki Sogo High School
Ena Kanno	Sukagawa Toyo High School	Naoko Endo	Nihon University Tohoku High School
Haruka Yashiro	Futaba High School	Satomi Hashimoto	Fukushima National College of Technology
Hirohito Suzuki	Fukushima National College of Technology	Yuki Tanaka	Yoshima High School
Kengo Sakamoto	Taira Technical High School	Yuta Asakura	Haramachi High School
Kentaro Sakata	Yumoto High School		



## Program Overview

### List of the Participating Students(2/2)

Name	High School	Name	High School
Tokyo (Evacuated after the disaster)			
Yu Sasaki	Joto High School		
BEYOND Tomorrow High School Study Abroad Program Participants			
Ayaka Ogawa	Leelanau School (U.S.)	Ryoko Endo	Saint Michael's School (U.K.)
Atsuko Arimoto	St. Timothy's School (U.S.)	Sayaka Sugawara	Leysin American School (Switzerland)

### List of the Participating University Students

Name	High School of Origin	University
Anna Kumagai	Izumi Tateyama High School	School of Project Design, Miyagi University
Chisato Kuramoto	Morioka First High School	Clinical Pharmaceutical Sciences, Meiji Pharmaceutical University
David Yuga Mansfield	Sendai First High School	School of Law, Waseda University
Fukuda Naomi	Takata High School	School of Nursing, Miyagi University
Hiromi Meguro	Soma Higashi High School	School of Community Service and Science, Tohoku University of Community Service and Science
Ko Sato	Morioka First High School	Faculty of Regional Policy, Takasaki City University of Economics
Masahide Chiba	Ofunato High School	Faculty of Engineering, Utsunomiya University
Masahiro Kikuchi	Takata High School	School of Social and International Studies, University of Tsukuba
Minori Endo	Ishinomaki Kita High School	School of Business administration, Ishinomaki Sensyu University
Sakae Onodera	Sendai Ikuei Gakuen High School	School of Commerce, Waseda University
Shota Kikuchi	Ofunato High School	Faculty of Law, Tohoku Gakuin University
Shinpei Fujita	Kishine High School	Faculty of Law, Kanagawa University
Tomohiro Kamisawa	Morioka First High School	Faculty of Agriculture, Tohoku University
Tsubasa Sugeno	Fukushima Technical High School	Faculty of International Studies, Utsunomiya University
Yurie Imai	Morioka First High School	School of Law, Keio University

## Student Comments



**Satomi Hashimoto**  
Fukushima National College of Technology

What I must do right now is to study hard and build some knowledge, take on new challenges, and gain experience. Previously I didn't study that hard and led a lazy lifestyle, but from hereon I am approaching studying seriously, knowing that memorizing one more English word now is ultimately connected to saving lives in the future.



**Yuta Asakura**  
Haramachi High School

It had been a while since I heard the voices live from the disaster, and it helped me recall the memories from that time that had begun to fade. Nothing will happen if I just have discussions and wait for something to happen. I learned that I have to take leadership and make things happen myself. I hope to be proactive in taking initiatives in the future.



**Kaede Sakuma**  
Ishinomaki Municipal Girl's Senior High School

The summit helped relieve some of my concerns. Normally, I feel that I am not able to talk about the disaster that much, and I wasn't sure if it is better to just stay silent about it. But at the summit there were so many others who empathized with me and allowed me to open up. My goal now is to write essays about the disaster, fulfilling a role to communicate to the world.



**Ami Miura**  
Kesennuma High School

Before the summit I always relied on adults to take action, but now, through BEYOND Tomorrow, I met peers who encouraged me to be proactive, so now I want to take the initiative. The proposal advisors and specialists I met with told me that I can "start simple," and that gives me hope. To start off, I would like to work with the two other summit participants from Kesennuma High School to begin a project like volunteering or picking up garbage.

**Atsuko Arimoto**  
St. Timothy's school(U.S.)



When I gave presentations about the disaster at my study abroad school, the people there had many questions because they were so

interested in what happened. I realized that even though there are many people who want to know more, there are very few people to communicate the story to them. Since each person had a unique experience at the disaster, I recognized how important it is for every person to have a voice in communicating to the world. At BEYOND Tomorrow, there are 60 high school students who each had a unique experience. I wonder if there is a way for even more high school students to speak out so that that can serve as a catalyst for us to see in what ways high schoolers can take action now.

**Norika Sakashita**  
Miyako High School



The most important learning for me was how my thinking changed from thinking "I want that to happen" to "I can make it happen myself." Even at home, I'm watching and rewatching the videos from the summit; I had such a wonderful time!



**Rin Yamane**  
Miyako Shogyo High School

I didn't know how to act. There are many others who have experienced so much. I'm not alone. It's not just me.

I'm so glad that I participated in BEYOND Tomorrow and worked with my peers. I'm so thankful that I came to the summit to prevent myself from getting caught up in my own thoughts and instead had the opportunity to hear the opinions of others.

**Motoya Kimura**  
Iwaki Sogo High School



I changed the way I see things. I came to the summit without a specific vision for myself in the future, but after speaking to the proposal advisor and other participating students, I gained a lot of perspective and was able to make my ideas more specific. I also gained confidence in the things that I did during the summit. There were students from three prefectures, and the stories and issues differed by prefecture. I recognized how much we can learn only from speaking to locals. As my first step forward, I have decided to run for student body president.



**Keisuke Kisara**  
Toryo High School

Up to this point I didn't talk to people about the disaster. And when my teacher told me about

the summit, I initially wasn't very interested, but then I thought that maybe this may be a unique opportunity, so I decided to participate. Before the summit I always thought I had suffered more than others, but after sharing experiences with the other participants at the summit, I realize that there are many, many people who have struggled more than I have.



**Sayaka Sugawara**  
Leysin American school  
(Switzerland)

There were many young children who died in my region. I've now realized that there are things that I can do right now, and I hope to live with enough energy for the sake of those children who weren't able to realize their futures. I also want to let others know about what happened.

**Tomohiro Kamisawa**  
Faculty of Agriculture, Tohoku  
University



Last year when I participated in the summit, I arrived not knowing much about the disaster, but after I heard everyone's stories I got a better understanding, and I came home and cried. I asked myself if there was anything more that I could do. This year I participated in the summit as a team leader, and I want others to appreciate the importance of communicating our experiences, and I also want to identify what I can do to help.

**Shota Kikuchi**  
Faculty of Law, Tohoku Gakuin  
University



I struggled to find the balance in how much I should speak up to lead my team, to encourage the high schoolers to voice their opinions. I really wanted the summit to be a positive experience for the high schoolers. After the three worry-filled days passed, I thought that the summit may just be another fleeting experience in the past, but I was really happy to receive emails from my friends even after the summit ended.



**Ayumi Takahashi**  
Sendai Shirayuri Gakuen  
High School

Tomorrow I am going to speak to my school principal about my BEYOND Tomorrow experience. I hope I can do my experience justice -- all the things that I learned and felt. And I am also determined to start taking action and initiative.

I've just finished writing up my report for my principal. I wasn't told to write a report, but there was just so much I wanted to communicate. I've included plans in my report; I don't know if they will come into fruition, but we can't find out until I try to make them happen. It's been a while since I've felt so fulfilled! I'm excited to put into action all the things I have learned in these three days!

**Tsubasa Sugeno**  
Faculty of International  
Studies, Utsunomiya University



What I found challenging was to know much much I should communicate my own thoughts to encourage the high schoolers

to communicate their opinions. If I say too much, it will drown out their voices, but if I don't say enough, the exercise may not get started. Last year I was a participant, but this year I came as a team leader, and I discovered how difficult it is to guide a team. I spent the three days thinking a lot about how to support my team.



**Shinpei Fujita**  
Faculty of Law, Kanagawa  
University

Last year, before I came to the summit, I thought that the day of the disaster was just the day of the disaster. If I hadn't come across BEYOND Tomorrow, I may have tried to forget that day. But thanks to this summit, I have met friends who stand here beside me, and I have gotten support in solidifying my goals for the future that I am firmly walking towards now. I have been able to overcome the disaster and face the future. I want to make sure that 11 March does not go down in history as just another disaster.

## Program Overview

## Schedule

### 12<sup>th</sup> October(Friday)

20:30 Arrival  
20:45~21:55 Orientation

### 13<sup>th</sup> October(Saturday)

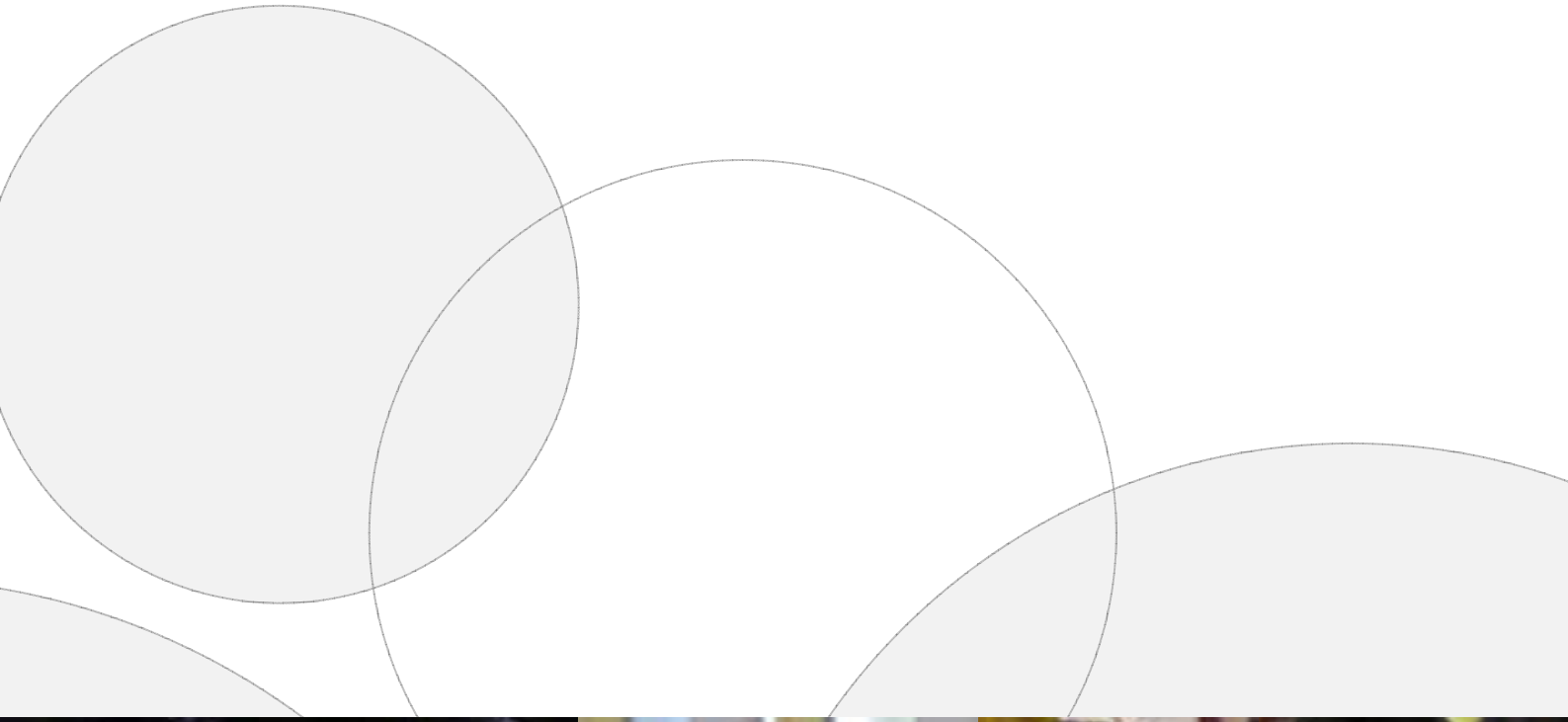
7:00~ 8:00 Breakfast Session  
8:40~ 9:30 3.11 and BEYOND Tomorrow  
9:30~10:00 Choir Rehearsal  
10:00~10:30 Presentation on the Assignment  
10:30~12:00 Sharing of experiences  
12:00~12:50 Lunch  
12:50~13:35 (Discussion) Understanding the needs of the affected region  
13:35~14:00 Interview Preparation  
14:00~15:00 Interview Sessions with specialists - Lecturers :  
Kazuhiro Tada Representative, Tono Magokoro Net  
Satoru Nishikawa Director General of Audit, Japan Water Agency  
Haruo Miyagi President, ETIC.  
15:30~16:30 (Discussion)Presentation Preparation  
16:30~17:00 Progress Review  
17:00~18:30 (Discussion)Presentation Brush-Up  
19:30~21:30 Farewell dinner

### 14<sup>th</sup> October(Sunday)

8:30~ 9:00 Choir Rehearsal  
9:00~ 10:00 Presentation Practice  
11:00~ 13:00 Closing Ceremony/ Final Presentations / Choir  
13:00~ 14:30 Farewell lunch









## Sharing Disaster Experiences

What happened on March 11, 2011? What was lost during the disaster, and what was gained? How did I change during the year after the earthquake? Students spoke on these topics in their own words and listened closely to their peers' stories. Building friendships after the disaster -- through sharing their personal experiences, the students formed a strong bond with each other.

Masahiro Kikuchi  
University of Tsukuba,  
School of Social and International Studies  
(Takata High School)



“Through BEYOND Tomorrow I learned the importance of young people displaying leadership. We, the youth, are the future of the disaster-afflicted region.”

I was living in Rikuzentakata city when the earthquake hit. It is a rural town on the shores of Iwate prefecture. On March 11, the earthquake and tsunami shook our town. When I heard the tsunami warning sirens go off, I ran to higher ground to evacuate. From there I saw my devastated hometown.

In my town there used to be tens of thousands of pine trees lining the coastline as a way to protect the town from high tides. It was beautiful: the deep green pine trees contrasting against the backdrop of the white sand. But the tsunami claimed all the pine trees except for one. I still can't forget that sight. It was a place that contained so many memories for me -- I stood there with a feeling of emptiness. Eventually even the beach was overtaken by the ocean because the ground had dropped below sea level with the earthquake. The beautiful landscape of my hometown will never surface again.

After overcoming the pine tree forest on the shore, the tsunami continued to swallow up town after town. Bit by bit, my town was engulfed by sandy smoke, and all I could do was watch in shock. Afterwards, I rushed home. My house was located on relatively high ground, but I was filled with fear and anxiety that maybe it was swept away by the water. When I finally arrived, it seemed that the tsunami came right to my front door, as there was a pile of rubble in front of my house. Luckily, my house was spared. My grandmother who happened to be away from my house also came home. But no matter how long I waited, my parents never came home.

There were ultimately 1,800 victims from my town. My parents were two of them. My grandmother and I visited many morgues looking for my parents. I don't like looking at dead bodies, so I was not very enthusiastic, but when I thought about how my parents' bodies could be rotting away somewhere, I couldn't help but go to the morgue.

Countless dead bodies lined the floor of the crowded morgues. All the bodies had a dusky color and were swollen with sea water. I looked at these dead bodies day after day. I always wondered what these people were feeling as they died.

We went to the morgue again and again, but we could not find my parents. I nearly gave up. But two weeks after the earthquake disaster, towards the end of March, we finally found their bodies. When I saw them, their death suddenly became a reality, and I was overwhelmed with grief. Until that point I hadn't cried once and lived my everyday life without much thought, considering my parents' death as something that I couldn't change anyway. Seeing their dead bodies in front of me opened the door to the underlying sadness, and I cried and cried. But we did not have the luxury to grieve for long. Very difficult days lied ahead for me and my grandmother, and we were now all alone.

The world reached out to us in support during this time. The help came in all forms, such as donations and rubble removal, and it is thanks to their help that we are able to be here today.

My hometown is slowly making its way towards recovery, but it is also true that there are many issues we must tackle. For example, unemployment. Many people lost their jobs due to the earthquake and since then have been struggling financially. My friend's mother took her own life because of this. I imagine that the sorrow of her death in this situation was felt even more keenly than if she had died in the tsunami. If we cannot somehow overcome these problems, the future will remain dark for the affected regions.

Through BEYOND Tomorrow I learned the importance of young people displaying leadership. We, the youth, are the future of the disaster-afflicted region. And it is precisely because of that that we must stand in the front lines and step into leadership roles.



Minori Endo  
Ishinomaki Sensyu University,  
School of Business administration  
(Ishinomaki Kita High School)



**“March 11, 2011. Amidst the persistent, biting cold weather, I lost everything.”**

My name is Minori Endo, and I am from Ishinomaki city.

March 11, 2011. Amidst the persistent, biting cold weather, I lost everything.

My beloved hometown. My house that I grew up in. My father whom I adored. In just one moment the tsunami swept away everything.

After the tsunami, I called my father, and miraculously the call went through. My father told me that he was on his way home, and I heard the car engine start on the other side of the phone. This was to be my last conversation with him.

I had evacuated to high ground, and from there I watched as my house disintegrated under the ravaging tsunami. The black waters engulfed the entire town, and I could hear cries for help everywhere. But there was nothing I could do. At that moment I realized just how helpless I was.

I was the only daughter, and as such, I was always daddy’s little girl. For a long time I was unable to accept my father’s death. Until we found my father’s body, I was in denial and called his cell phone every day. I knew that no one would pick up, but every time I called I was terrified, making sure no one picked up, and when I did, I would just put down the phone and cry.

While people were speaking about “recovery,” I was stuck in time, unable to move forward. I wanted to be strong, but I didn’t know what inside of me could give me any strength. I wanted to be strong, but I didn’t know what I could do. The days passed.

It was during this dark time that I came across BEYOND Tomorrow. At a time when I did not know what I could do, I was introduced to a place where I could start thinking about what I can do. Until then I felt all alone, but through BEYOND Tomorrow I met life-long friends. Together we have had such meaningful experiences, and through this, we have created a lasting bond.

On the one-year anniversary of the earthquake disaster, I made a promise to myself: I want to become someone who supports others in achieving their dreams through empathy and compassion. In times of despair, what saved me was my connection with people. That’s why I would like to connect with many people, be useful, challenge myself, and after one year, meet a better version of myself.

This past summer I went to the United States and decided I would like to become a journalist. Through words I would like to connect people to each other. By realizing this new dream, I believe I am giving back to my beloved father.

**“The past cannot change the present, but the present can change the future into something that shines brilliantly.”**

The past cannot change the present, but the present can change the future into something that shines brilliantly. This is something I have come to believe in strongly, after experiencing the earthquake disaster, forging new friendships, and taking action towards my dreams -- and something that I would like to bring me with me into the future.

With BEYOND Tomorrow, I have had many experiences where I have been able to nurture the strength to become a leader. This past August I interned at Representative Furukawa’s office. As would be expected at a Representative’s office, opportunities to build leadership skills were aplenty. I quickly understood the importance of leadership by interacting with those who carry the nation on their shoulders. This internship taught me how crucial it is to engage the people around you and work together, as well as the fact that the best way to influence youth is through other youth. I believe that I will keep coming back to these lessons in the future when I am striving to be an effective leader.

When I am older, I would like to support the future of the affected regions. But what is the best approach, the best field I can pursue to move towards this end goal? Currently I am interested in government administration and business, but will these lead me to where I want to go?

I have recently stopped focusing on professional fields. They are at best a means, and what is most important is to do something I want to do, no matter what field it is in. At this point my goal is vague: I want to somehow help the people in the affected region. But I am working towards refining this aspiration into something more specific. I implore each one of you attending this summit to use this opportunity to also reflect for yourselves on the important question of “What do I want to do?”

## Proposal for Shaping Tohoku's Future

In the morning of Day 2, the students were asked to develop plans for Tohoku's future.

### “Creating a manifesto for Tohoku's future”

You are the executives of a political party for young people.

You are currently campaigning to win the next election. As such, you must decide on a policy that will benefit Tohoku's future.

You, the survivors, know the realities of the affected region -- that is why you have the facts to accomplish this task.

You, the young people, are the future of the Tohoku region and of Japan -- that is why you have the vision to accomplish this task.

In this way, you are to create a manifesto to be presented to current and future leaders, who will then vote in the election.

- **Tohoku recovery through entrepreneurship**  
To present a policy that focuses on revitalizing Tohoku by making it an area that is ripe for building new businesses, facilitating businesses and NPOs to establish themselves there.
- **Disaster prevention and safety-based city planning that is of global caliber**  
Fully using the knowledge gained from the tragic experience of the tsunami and earthquake, to present a policy that highlights how to make a city prepared against natural disasters and safe for its inhabitants.
- **Tohoku recovery through tourism**  
Visitors from Japan; visitors from the world -- to present a policy that approaches recovery via tourism, reviving Tohoku's charm, creating new traditions, and ultimately presenting the region as a safe destination.

### Rules for Presentation

1. Create a name for your political party
2. Decide the members and positions for your cabinet if elected
3. Establish a catchphrase that encompasses the ethos of your party's manifesto



Step 1: Understanding the needs and listening to the voice of the local victims

## Proposal for Shaping Tohoku's Future

As a first step of creating the manifesto, student participants researched the current needs of the affected region. Based on the needs, what is the most appropriate policy for this region? Students gathered information from their own experiences, as well as from opinions of locals.

The students conducted interviews with two locals from the affected region prior to the summit. After sharing their findings with the other students, they compared and contrasted them with each other's findings.

Through these means the students discussed the needs of the affected region a year and a half after the disaster, taking into account their own and other locals' experiences.

### Voices of the locals (excerpt)

- Hello Work (the Japanese government's Employment Service Center) has many job offers, but there aren't many applicants right now. I believe that one issue is how to match the needs between businesses and job-seekers, and how to create new jobs in this region. Also, I am concerned about the low motivation to work not only because people are so emotionally traumatized, but also because the duration of unemployment benefits has been prolonged. When one believes that one is working for the sake of others, a sense of self-value is born, which leads to independence. Before worrying about creating new jobs, it is necessary to change people's mentalities.
- In the fishing industry, everything from boats to rafts was swept away, and our fishing capacity has fallen drastically, so we have had to start from square one. What's more, there are very few young people in line to take over the industry. It is not possible to combat these obstacles with just one town, so we have had to collaborate with other prefectures and regions. I believe it will be at least another three years before the fishing industry is back on its feet again.
- The issue at hand is that the people living in temporary housing have nowhere to live or work. People can live in temporary housing for another three years, but after that they must move out: they must either live in disaster shelters or construct a new house. In the current situation, constructing a house is a difficult option because many people don't have money since they can't find any jobs, and building a house is a very challenging prospect for elderly people. The people who are left without options are starting to feel quite anxious.
- Since the young people left the area to live in a new house or find a new job, the problem of the aging population is aggravated even further because the proportion of elderly people left is rising. For the elderly people who are living in temporary shelters on their own, their quality of life is deteriorating with diminished communication, which is a big problem.
- In Fukushima prefecture, the region's community structure has been destroyed because towns that had to evacuate often evacuated their local employment office to a different area than where the locals themselves evacuated to. While the employment offices have made great efforts to set up offices closer to the locals' evacuation areas, the situation remains very difficult, as the community structure is broken, and it is challenging to communicate en masse with all of the locals.
- An issue is the pile up of local agriculture. I hear that parents with young kids are scared of food from Fukushima prefecture. Even foods they used to eat are suddenly highlighted in news reports. When people stop eating food from Fukushima because they are scared, the prefecture's agriculture industry flounders, bringing down the economy, and there are people who have taken their own lives because they have gone bankrupt this way.
- A big issue is not only that there is a dearth of nurses, but also that there aren't any hospitals that are fully equipped. Because there is no comprehensive hospital in the area, when there is a patient in need of urgent care, he must go to a different region close to an hour away.
- Decisions on policies are moving very slowly, and decision-makers are prioritizing solutions that look only at the immediate future. It has been a year and a half, and we are at a point where we are in need of a long-term vision for the future of the city. Instead, we have yet to see any decisiveness in the city, and the residents are feeling more and more anxious about it.
- There hasn't been a mutual understanding between the government and the affected region. For example, while building tide embankments in the coastal regions is being strongly opposed by the locals, the government deemed that construction must begin immediately because of budget constraints, and the two sides have not been able to come to a reconciliation.



# Proposal for Shaping Tohoku's Future

## Step 2: Interview with experts

Issues that surfaced by reflecting on your own experiences and those of the locals: What are the appropriate policies to effectively resolve these issues?

When discussing approaches to Tohoku recovery, students received input from one specialist from each field: entrepreneurship; tourism and revitalization of the region; disaster prevention and safe city planning.

### Theme A Tohoku recovery through entrepreneurship

"There are people who say that the government and its policymakers are moving too slowly. But even if things on the policy end were to move faster and money were distributed appropriately, if people don't have a reason to live, there is no point. People become revitalized when they have a reason to live. You, as high school students, have the potential to create a miracle."



**Haruo Miyagi**  
President, ETIC.

Born in 1972. He founded "ETIC. Student Entrepreneur Conference" in 1993 while attending Waseda University. As leader of the organization, Miyagi created educational programs for university students all over the country and also supported various start-ups and venture companies. In 2000, he changed the name of the organization to ETIC, expanded its activities, and incorporated it as a nonprofit with himself as director. With the goal of producing the next generation of entrepreneurs and leaders, Miyagi continues to provide career design assistance and internship opportunities to university students, as well as seek career-education reform at schools and universities.



### Theme C Tohoku recovery through tourism

"In a place where everything was lost, we have no other option but to take this opportunity to create something new. There is no such thing as failures from things that we shouldn't have tried. But there are many failures from things that were good ideas."



## on Tohoku revitalization

Students came up in advance with questions to challenge the specialists and got at the heart of issues related to each field. The students asking insightful questions, and the specialists answering them: it was a fierce debate between the future leaders of Tohoku and the specialists.

Regarding the revitalization of Tohoku, students interviewed experts who have been in the foreground of rebuilding.

### Theme B

#### Disaster prevention and safety-based city planning that is of global caliber

"What is necessary for safe city planning? There are many people who say 'You have to do this' or 'You have to do that.' The problem is in determining who the decision-maker is, how we are creating a vision for the future, and how we convince the locals of this new vision. What everyone is facing is this reality."



#### Satoru Nishikawa

Director General of Audit, Japan Water Agency

Originally from Kanagawa prefecture, Nishikawa graduated from the department of engineering in Tokyo University and completed his Master's degree before entering the Japanese Land Agency. Working on projects centering on land development, he also focused his skills on developing the metropolis of Nagoya before accepting a position as a guest researcher at MIT. In 1989 he began work on developing disaster prevention enterprises and disaster prevention in foreign countries, as a representative of the Japanese Land Agency. Between 1992 and 1995, he served as the head of emergency aid operations for the U.N. Upon his return to Japan, he worked on various projects that included long term planning for Japan's water resources and the reshuffling of the central government offices of Japan. Following this he became the head of the center of disaster prevention for Asia, and official councillor on disaster prevention for the cabinet during the earthquake disaster of Niigata Prefecture in 2004, and the Indian Ocean Earthquake and Tsunami. In 2005 he organized the UN disaster prevention global conference and as a professor of engineering, he has also been an active participant in the World Economic Forum.

#### Kazuhiko Tada

Representative, Tono Magokoro Net

Independent legal services professional. Born in 1958. Graduated from the Faculty of Law, Aoyama Gakuin University, Tokyo. Worked at Tono City Hall before establishing a private legal services office in 1988. Currently the Executive Director of the Kashiwagidaira Lake Resort facilities in Tono, Iwate and Chairman of the board of directors of Tono Magokoro Net, working on behalf of the survivors of the 2011 earthquake and tsunami victims in Tohoku, Japan.



# Proposal for Shaping Tohoku's Future

## Step 3: Dialogue with leaders

### Step 3: Dialogue with leaders

Through dialogue with diverse leaders, the participating students deepened their thinking on their career and how to contribute to the society. Discussing with diverse leaders broadened student's perspectives to become a future leader.



"I want to reassure the Tohoku region that its future is in good hands because of young people like you. The future of Tohoku depends on you."

**John V. Roos**  
U.S. Ambassador to Japan



"One thing I would like to implore upon you is that you will all be making critical decisions at different crossroads in your career. At that point, be sure that you take a step back to get a good perspective and think about what significance your decision has in the world -- and choose the direction that is more challenging and difficult. You may fail, but there will always be other chances. Keeping this in mind, please pursue a challenging, difficult career."

**Motoatsu Sakurai**  
President, Japan Society



"The flowing river never stops and yet the water never stays the same. Foam floats upon the pools, scattering, re-forming, never lingering long. As was written in scriptures from ancient Japan, I urge you to all invent something new based on your calling. To summarize, there is first an obstacle. You overcome the obstacle and reflect on it, and from that reflection arises your calling. I would like to offer a toast to your futures, your reflections, your callings, and your inventions."

**Robert Feldman**  
Managing Director, Morgan Stanley MUFG Securities Co.,Ltd.

"Connections with other people -- the network of people -- is what becomes extremely helpful in life. I wonder what I'll find if I start looking into these drawers? This is a very helpful way to try to come up with ideas. As such, I hope that you take full advantage of this opportunity to create a new network of people, a new circle of people around you."



**Toru Takanarita**  
Representative, the Fund for the Future of Children affected by the Great East Japan Earthquake



## Closing Plenary/ Presentation

### Final Presentation

The 75 participants created their manifestos for Tohoku's future over the course of three days, during which they collaborated and challenged each other's opinions. The manifestos displayed an earnestness that could have only stemmed from students who truly understand the region's needs, and the presentations were filled with hope for the future.

Tohoku's recovery that targets students.

After listening to and reflecting on the presented manifestos, each member of the audience placed a vote for the one that was most compelling for a bright future for Tohoku.



**Review from guest**  
Ruri Kawashima  
Tokyo Representative, Japan Society

"I felt that if BEYOND Tomorrow caught on widely as a role model, it would change Japan. If you don't start walking, nothing will happen, so I urge you to take the first step. Finally, please don't ever forget that you all have many, many people cheering you on."

### The Contents of Presentations - the winning team

Theme	Our Cabinet	Issue Identification
<p>0(大きな)X(希望)Y(東北)党</p> <p>選挙区X</p> <p>テーマ「観光・地域活性化による復興」</p> <p>・菅井盛平・高橋圭司・山根りん・菅原彩加</p> <p>・河部雄実・深津健一郎・上澤知洋</p> <p>・経営アドバイザー 松永英樹さん</p>	<p>内閣のメンバーと役割</p> <p>内閣総理大臣 菅井盛平                  副総理大臣 高橋圭司                  総務大臣 山根りん                  経済産業大臣 菅原彩加                  国土交通大臣 河部雄実                  文部科学大臣 深津健一郎                  厚生労働大臣 上澤知洋</p> <p>第一副 山根りん                  第二副 菅原彩加                  第三副 河部雄実                  第四副 深津健一郎                  第五副 上澤知洋</p> <p>本部(事務局)と本部1部(活動中心)の両方に被災地の課題設定</p>	<p>意識のキャップ</p> <p>被災地を「ファン」にする</p> <p>長のスパイラル</p> <p>再生・人</p> <p>再生・人</p> <p>⇒被災地内外の交流が必要!</p>





Final Presentations

Rules for Presentation

1. Create a name for your political party
2. Decide the members and positions for your cabinet if elected
3. Establish a catchphrase that encompasses the ethos of your party's manifesto



Election format, whereby each audience member entered one vote

Voting Criteria

1. The needs of the region  
Are Tohoku's needs being addressed?  
Is the policy what is truly needed in the region?
2. Originality as high school students  
Is this a policy that can be realized specifically because they are high school students?
3. Specifics and feasibility  
Do they describe specifics? Is it a feasible plan?
4. Mid- to long-term impact  
How large is the impact on the Tohoku recovery process in the mid- to long-term?
5. Presentation  
Was the presentation effective in conveying its message to the voters?

Policy (1/2)

「逆BT」…「小、中、高生の修学旅行の一種として制度化・予算化」

日本全国 ↔ 交流 ↔ 被災地域

- ① 観光
- ② 被災地区の見学
- ③ 同年代との交流
- ④ 議論(復興・防災について)
- ⑤ お土産作り、ボランティア

Policy (2/2)

「逆BT」プログラムとは？

小学生	中学生	高校生
高齢者との交流	職場体験	専門家講話
ボランティア活動		
被災地・外都の同世代での交流	同世代での議論	
手作り土産作り		

A promise with the electorate

O(大きな)K(希望)T(東北)党は、逆BTを教育政策として、実現します

被災地の高校生は授業の一環として通学  
修学旅行生数：約300万人/年

雇用促進  
施設増設  
土産物店 } 商業、経済活性化

「百圓は一圓にしかず、百圓は一行にしかず」



## Speech by Student Representatives

### Closing Plenary/ Presentation

**“If March 11th had not come, I wonder if I would be living today with dreams at all.”**

**Ayaka Ogawa**  
Leelanau School, U.S.  
(High School Study Abroad Program)



My name is Ayaka Ogawa. I am from Kamaishi City in Iwate prefecture.

In the earthquake disaster, I lost my entire family. Not only did I lose my parents, sister, and grandparents, I also lost the house that I lived in for 17 years. I lost so much that I could not lose anything more.

On March 11th, immediately after the earthquake, I evacuated uphill with my

mother and grandmother. However, the tsunami was right behind us like a huge black wall, and my mother shouted, "Tsunami!" That was the last time I heard her speak.

I ran up hills and a mountain and stayed alive. However, my mother and grandmother were nowhere to be found. The next morning, I walked on the debris calling my mother and grandmother's names. When I saw an elderly woman speared in a tree, I couldn't stop shaking. That horrifying scene still haunts me to this day.

**“I lost so much that I could not lose anything more.”**

After a few days, I learned that my sister had been killed and that my father was missing. When I was brought to my sister at the morgue, I put my hands on her cheeks and said over and over - Thank you. My tears soaked her cold face. I kept thinking that she may just wake up. I did not want to let her go, but in the end my sister was cremated and turned into ash.

I then spent many days looking for the rest of my family by turning through the pages of a binder with dead people's photos. Each page devastated me. The dead body of a small girl. A mangled corpse with arms and legs bent in every which way. I looked at many, many corpses.

What if the next page was a picture of my father? Or my mother?

On one hand, I hoped to find my family as soon as possible. On the other hand, however, I was not ready to accept the reality of the situation. I was terrified of turning the pages.

Later on, my father and grandmother were located, but my mother and grandfather are still missing.

So many things were destroyed, vanished in just one brief moment - why was my life, of all things, spared? I felt like my heart and soul were gone. After the disaster I wandered about aimlessly, having empty thoughts about working somewhere doing something after graduating high school. But since that time, I met many people who helped broaden my perspectives, and I learned the beauty of people being connected with each other. From these encounters my dream of studying abroad in the United States sprouted and was realized in

extraordinary speed, and now I stand here about to embark on a journey to a high school in Michigan to study abroad starting June.

It is truly thanks to Ambassador Roos, BEYOND Tomorrow, and all of my other supporters that I have been blessed with so many opportunities.

Opportunity does not come to everyone. It could have been me who died on that fateful day in March. But I am here today, living. I have been allowed to live.

Although I have lost so much, I am no longer afraid to gain anything. There are things that I am able to do now precisely because I have experienced so much. Knowing the pain that I have gone through, I feel like I can now face anything. In a situation when so many who wanted to live were not able to, I survived. I am living.

People must live by helping each other, supporting each other, and thinking of each other. I have come to strongly believe this. Just as many people have given me opportunities to thrive, I want to be someone who gives others such opportunities.

The past is the past. There is no way to turn back time. But I am able to change my future. That may sound like an obvious statement, but to me it carries a lot of weight. Time is fair to everyone. So I must take full advantage of it.

My dream is to become a fashion designer who can give back to society. And as simple as it may sound, the best way for me to give back to my parents is to "be happy."

I imagine that many people look at me and pity me. That is unfortunate and frustrating. And I am sure that this frustration has been a source of motivation for me as well. Of course I wish that the disaster had not happened at all, but I am who I am now because of the pain that I experienced. Since the disaster I have met so many people, and my life has changed so drastically that a part of me believes that my pre-disaster life existed so that I can live my post-disaster life. If March 11th had not come, I wonder if I would be living today with dreams at all.

My sister was someone who would not hesitate to take actions for people in underprivileged situations. My father taught me to communicate with others with kindness. My mother gave me the strength to live with. Not a single day passes since March 11th that I do not think of my family.

With all these precious things my family left me with, I want to cherish every opportunity, believe in myself, and most importantly, follow my own inspirations, in my own way.

On March 11, 2011, the Great East Japan Earthquake descended upon the northeastern coast of Japan. My hometown of Minamisanriku in Miyagi prefecture was also devastated.

Fortunately that day I was at school, and thanks to that I was not hurt. Furthermore, I was not too concerned about my family because I had grown up hearing that tsunamis could not reach my house.

A week later, however, I heard two things from my mother who came to pick me up. The first was that my house was swept away. The second was that my father had not yet returned home. We were convinced that my father had taken refuge in a shelter and searched different evacuation sites. But he was nowhere to be found. Finally we went to the morgue to look for him, though we kept praying that his name would not be listed there. We did not find his name anywhere, and I remember feeling quite relieved.

But days went by without any sign of my father. Then on April 11th, exactly a month after the earthquake, my mother found him at the morgue. I was stunned in disbelief. The following day I had to go to the morgue to see for myself: my father was indeed there, in a completely disfigured state. When I saw him like that, anger and despair came over me.



**Keisuke Kisara**  
Toryo High School (Miyagi)

**“the Self-Defence Forces were going through the wreckage on land, and the Coast Guard was relentlessly searching the sea.”**

After that I was not able to do anything; I was so stricken by despair. But while people were paralyzed in grief, the Self-Defence Forces were going through the wreckage on land, and the Coast Guard was relentlessly searching the sea. When I realized what they were doing, I knew I wanted to be like them -- I wanted to join the Coast Guard.

School started again, and I became student body president. People from Japan and abroad offered so much support to our school; I realized that we are not alone. I am able to move forward now thanks to the generosity of all those people.

There were many people who died or went missing in the Tohoku earthquake and tsunami. The today that we are living now is also the today that all those who died would have wanted to live as well. We as survivors have a mission to live today and every day that follows to its fullest, not just for ourselves but also for the dead.

I am here living today to my fullest in order to fulfill that mission.



**Sayaka Sugawara**  
Leysin American School, Switzerland  
(High School Study Abroad Program)

My name is Sayaka Sugawara, and I am from Ishinomaki city in Miyagi prefecture. Starting this past spring I have been studying abroad at Leysin American School in Vaud, Switzerland, as a participant of the BEYOND Tomorrow High School Overseas Study Program.

I spoke about my experiences in the earthquake disaster during the Tohoku Future Leaders Summit last year, six months after the tragedy occurred. After hearing my story, many people came forward to support me. It is thanks to them that I am now able to study abroad in Switzerland.

On March 11, 2011, the tsunami swallowed me and my mother right from our house. After being swept away for a while with the rubble, I heard my mother calling my name from underneath the debris. When I cleared away the rubble, I found my mother, pierced by nails and tree limbs, and a broken leg. Her right leg was stuck, and even though I tried my best to clear the debris, it was too heavy and too big. I wanted to save my mother, but I knew that staying there I would be swept away again by the tsunami. Do I stay and save my mother? Or do I run to safety? - I chose my own life. It was a decision that makes me cry to this day. When I left my mother I told her many times - Thank you, and I love you. It was the most difficult moment of my life to turn away from my mother who implored to me, “Don’t leave me.” There was so much more I wanted to tell her. But I had to leave; I swam to the lower school and spent the night there.

**“There have been countless days I have spent crying, thinking about my family.”**

There were many, many more difficult experiences after that moment. There have been days that have been so difficult, I didn’t think I would survive. There have been many days when I wondered why life is so challenging, and there have been countless days I have spent crying, thinking about my family. I have lost so much from this earthquake and tsunami.

But there are things that I have gained because of this experience.

Since encountering BEYOND Tomorrow I have gained friends and opportunities.

With these new friends I am able to speak openly about anything: things I haven’t been able to talk about in school, experiences from the tsunami, my anxieties, and just trivial matters as well.

These friends through BEYOND Tomorrow are like family to me -- they are my siblings. I love them dearly, and even when I am studying abroad, we are constantly in touch, and I miss them very much.

BEYOND Tomorrow has also given me extraordinary opportunities. I could have never imagined I would have all the experiences I have had since last September. Thanks to BEYOND Tomorrow, I attended the Summer Davos Junior Leaders Program, the US Program, and now my study abroad program -- these have been eye-opening experiences for me that have also supported me through the difficult times. These opportunities have allowed me to grow stronger and have given me motivation to pursue my dreams.

Last year, I made a speech stating that I hope to forge forward, looking forward to the day that I can truly believe that I am who I am thanks to all the pain I have experienced. Looking back on this past year, I do think that I am firmly making steps forward.

Now, as a participant of the second Tohoku Future Leaders Summit, I made new friends, reunited with old friends, and renewed my conviction to continue working towards my dreams.

**“Looking back on this past year, I do think that I am firmly making steps forward.”**



**Rin Yamane**  
Miyako Shogyo High School(Iwate)

I live in a coastal town called Miyako in Iwate prefecture. This is where I grew up: in a town that is so close to the ocean that I could see the water from my school and my home.

On March 11th when the earthquake occurred, I was at my school practicing softball, leading my team as captain for an upcoming competition. Right after the earthquake my mother came to take me home, but on the way we were swept into the tsunami. We were engulfed in black water -- I miraculously survived, but my mother passed away.

I was not able to accept reality for some time, as I continued to live with regret that I could not rescue my mother. But now, with the help of family and friends who have survived, I am back on my feet and moving forward.

**“I continued to live with regret that I could not rescue my mother.”**

I imagine that there must be many people who still live with great grief. But I believe that we must keep going forward because we are alive. The elderly person living alone in temporary housing must try to step outside; the student must create dreams to pursue -- as survivors, each of us has a destiny. By moving forward to fulfill this destiny, we are giving back to all those who have died, and furthermore, it gives us the will to live.

**My destiny is to communicate to the world my experiences and disaster prevention measures in Japan.”**

My destiny is to communicate to the world my experiences and disaster prevention measures in Japan. As such, my dream is to some day work with an NGO or NPO in other disaster-stricken countries such as Indonesia or Haiti. There, I want to share the knowledge and advances in disaster prevention that Japan has gained since the Great East Japan Earthquake. I learned that in Indonesia and Haiti reconstruction and recovery efforts are still flagging because they do not have the financial means to move faster. I hope to contribute to such developing countries by working to build their financial strength so that they can work towards building a robust disaster prevention program, all the while deepening the countries’ relations with Japan.

Right now, the most I can do to give back to my mother is to live my life to the fullest and follow my dreams in full throttle.



## Participating Supporters

The program spanned 3 days and was centered around dialogue. A key component was having leaders as guests -leaders in a wide range of fields- to engage the students in discussions on their future career goals.

### Policy Advisors(1 of 4)

Each student team had an advisor who is an expert in his or her field. The advisor offered insights on the students' discussions around their personal experiences and ideas for Tohoku's future, supporting them in creating a concrete proposal.



#### Team2

##### Daisuke Iwase

**Co-Founder and Representative Director Lifenet Insurance Company Japan**

Born 1976 in Saitama Prefecture but spent his childhood in England. After graduating from the faculty of law at Tokyo University in 1998, Iwase worked at the Boston Consulting Group and Ripplewood Japan before entering Harvard Business School. He graduated as a Baker Scholar (top 5% of graduating class). In 2006, he helped found LIFE NET INSURANCE COMPANY and has been in his current position since February 2009. He was selected as one of the "Young Global Leaders of 2010" at the World Economic Forum in Davos and also received Nikkei Business's "Change Maker of the Year 2010" award.



#### Team4

##### Etsuko May Okajima

**President & CEO, ProNova Inc.**

After working in an international consulting company, Ms. Okajima founded an executive head hunting company. She became its executive director in 2005. She left the company in 2007 to found ProNova Inc, a think tank that focuses on recruiting "business management professionals" and became its president and CEO. Since that time she has successfully recruited roughly 100 executives per year for start up companies and companies restarting business. Her expertise is in advising business team structures and advising business training and skill development. As such, Ms. Okajima is experienced in being a discussion partner for business leaders.



#### Team1

##### Takashi Tachibana

**President, SHIEN,co.,Ltd.; Representative Director, Sweet Treat 311; Director, "Eat, and Energize the East"; Founder, OH! GUTS!; Executive Director, Cultural and Sports Support Organization for the Great East Japan Earthquake Orphans**

Born in Sendai in Miyagi prefecture. After graduating from Tohoku University Tachibana worked at Itochu Corporation and in 2000 he founded a foodstuffs distributional affiliate company. In 2010, Tachibana founded Shien, a company that manages the restaurant and gallery inside the Nara Yakushiji Temple World Heritage Site. After the earthquake, he returned to Miyagi and founded "Oh!Guts!," a company that promotes fishing for oneself and a better fishing industry. Oh!Guts! garnered attention both at home and abroad, even being selected by Japanese Newsweek as one of the "100 small and medium sized companies that will save Japan." Tachibana is also involved in disaster area industrial redevelopment, city planning, and educational assistance.



#### Team3

##### Seigo Hara

**McKinsey & Company**

Graduated from the Faculty of Medicine at Tokyo University and Stanford Business School. Hara worked at the National Center for Global Health and Medicine and helped organize the Health and Global Policy Institute in 2007. He was also involved in the creation of projects for lifestyle-related illnesses and global health. Hara is currently employed at McKinsey & Company. While utilizing his background as a physician, Hara would like to contribute to drafting policies, business, NPO/NGO activities, and solving widespread health problems.

## Participating Supporters

### Policy Advisors(2 of 4)

Each student team had an advisor who is an expert in his or her field. The advisor offered insights on the students' discussions around their personal experiences and ideas for Tohoku's future, supporting them in creating a concrete proposal.



**Team5**  
**Nami Matsuko**  
 Head of Corporate Citizenship Department, Managing Director  
 Nomura Holdings

Ms. Matsuko graduated from Sophia University faculty of Law and joined Nomura research Institute. She obtained her law degrees from New York University and Georgetown University, and she is licensed to practice in New York state. Ms. Matsuko is interested in aiding Japanese companies and their employees become globalized and communicate their strengths to the world. She is engaged in promoting corporate social responsibility activities.



**Team6**  
**Tomoko Teruya**  
 CEO, NGO Yuimar

As a student and member of the Asian Law Students Association JAPAN, Teruya represented Japan at international conferences in Washington DC, Bangkok, and Istanbul. She also began traveling to Mongolia in order to personally work toward solving the poverty and social problems she discussed at conferences. After entering the graduate school of law at Sophia University, she used the occasion of the bankruptcy of the "Sunlight Children" orphanage to take time off from school and found an NGO. At her development consulting company, Teruya leads the JICA Chinese Anti-Trust Law preparation support project. In 2011, she was selected as one of the "30 leaders that will change the world" at the World Economic Forum.



**Team4**  
**Chikara Funabashi**  
 Founder & Chairman, Will Seed Co.,Ltd.  
 Advisor, Kawaijuku Educational Institution

Born in Yokohama and raised in South America. After graduating from Sophia University, Funabashi worked at the ITOCHU Corporation where He participated in the Jakarta Subway Promotion Project. He founded a cross-industry employment network for which she organizes events and information sessions for each industry. The network has grown to over 3,000 members within three years. In 2000, he founded the Will Seed Company Limited, which provides overseas training opportunities and on-site educational programs emphasizing hands-on experience to students and company employees.



**Team6**  
**Yutaka Arai**  
 Senior managing director,  
 Great East Japan Earthquake Recovery  
 Initiatives Foundation

After visiting Fukushima with President Son of Softbank in March of last year, Yutaka took it upon herself to start a foundation to help in the recovery effort. He now spends half of every month in Fukushima. While still a student at Waseda University, he served as chairman of the executive committee of the 5th YOSAKOI SORAN Festival and also undertook a walking tour of Japan. The friends he met during that time continue to encourage Yutaka in her recovery focused activities.

## Participating Supporters

### Policy Advisors(3 of 4)

Each student team had an advisor who is an expert in his or her field. The advisor offered insights on the students' discussions around their personal experiences and ideas for Tohoku's future, supporting them in creating a concrete proposal.



**Team8**  
**Kumi Fujisawa**  
 Vice President, SophiaBank; Vice President, Japan Social Entrepreneur Forum

Ms. Fujisawa worked as a presenter for three years on the NHK "21 century School of business" program, and during that time collected data on small- and middle-sized companies and start up companies throughout Japan. She subsequently continued her research through television, radio and magazines, ultimately researching over 800 companies. Ms. Fujisawa currently performs interviews with administrators of businesses around the country and airs them through different media. She is currently involved in "Socio-incubation" to develop new socially-minded companies that attempts to bring together mass media and internet media. Ms. Fujisawa is also a BEYOND Tomorrow founder.



**Team7**  
**Koji Kagoshima**  
 Planner/Copywriter, Social Innovation & Solutions Division, Dentsu Inc.

While working in advertisement, Mr. Kagoshima became involved in Social Design Engine and became its creator for social projects. Outside of the office he is involved in various projects through the 2025PROJECT, which collaborates with NGOs within the communication field. He works as a part-time lecturer at the University of Kyusyu, Sophia University graduate school and co-authored "Luck of peace" (Aoi Miyazaki, Masaru Miyazaki) "Love letter to living creatures" (Christel Takigawa) "Job for changing world44" (Sweet Smile).



**Team8**  
**Hanako Fujita**  
 Faculty of Medicine, Gunma University

Graduated from Toyo Eiwa High School, studied at United World College of South East Asia in Singapore from 2001 to 2003. Graduated from the College of Arts and Sciences at the International Christian University in 2007. Worked at Goldman Sachs Securities from 2007 to 2010. However, she decided to leave Goldman Sachs after resolving to spread her education and experiences abroad to society at large. Since April of 2010 she has been enrolled in the faculty of medicine at Gunma University. After getting her license as a physician, Hanako hopes to contribute to international cooperation and expand health services in developing countries.

## Participating Supporters

### Policy Advisors(4 of 4)

Each student team had an advisor who is an expert in his or her field. The advisor offered insights on the students' discussions around their personal experiences and ideas for Tohoku's future, supporting them in creating a concrete proposal.



**Team9**  
**Mayo Hotta**  
**CSE's Office, Recovery Initiatives Group, SOFTBANK CORP.**

Graduated from the University of California at Santa Barbara in 2004 and began working at Softbank, where she was involved in project planning, investment, company founding, sales, liquidation, and new affairs. Softbank acquired Japan Telecom and the Hawks professional baseball team in the year Hotta started working, and she was involved as a business affairs director when the company bought Vodafone in 2006. She is currently managing a study-abroad program for Tohoku disaster relief. Hotta is also working with the American Embassy for the development of future global human capital.

**Team10**  
**Hideki Matsunaga**  
**Chief Representative, Egypt & Yemen JICA Office**

Joined the former Overseas Economic Cooperation Fund (now JICA) in 1991. After working at the headquarters, American, and Sri Lankan offices, Matsunaga began a two year stint at the Iraq office of the United Nations Development Programme where he was second in command overseeing the Iraq postwar recovery and Palestinian peace efforts. After the Great East Japan Earthquake, Matsunaga founded the NPO Japan Platform. As a team leader in Iwate and Fukushima prefectures, he laid the foundations for relief in the disaster areas. Since April 2004, he has been working in Cairo, Egypt.





Media Appearance

- News Papers(Japanese only)
- TokaiShimpo (August 31, 2012)
- Kahokushimpo(August 31, 2012)
- Sanrikushimpo(September 7, 2012)
- Iwatenippo(September 8, 2012)
- Fukushimamimpo(September 8, 2012)
- TokaiShimpo(September 12, 2012)
- Iwatenippo(October 16, 2012)
- Yomiurishimbun(October 27, 2012)

**東北の未来像を議論**  
東大で被災  
3県高校生ら  
「被災支援」について  
トドコロ東北未来  
リーダーサミット  
（取材団体提供）

被災支援「トドコロ」プロジェクトの高校生らと、東大で被災3県高校生らによる「東北未来リーダーサミット」が開催された。東北復興の未来像について議論が行われ、被災地支援の重要性が再認識された。参加者は、被災地の現状や復興の課題について話し合い、それぞれの役割を分担していくことで、被災地の未来を切り拓いていくことを誓った。

コヒ  
許可

**参加高校生を募集**  
リーダーサミット  
10月に東京で  
開催される「東北未来リーダーサミット」に参加する高校生を募集している。被災地の現状や復興の課題について話し合い、それぞれの役割を分担していくことで、被災地の未来を切り拓いていくことを誓った。

**サミットに参加を**  
東北未来リーダーサミット  
10月に東京で開催される「東北未来リーダーサミット」に参加する高校生を募集している。被災地の現状や復興の課題について話し合い、それぞれの役割を分担していくことで、被災地の未来を切り拓いていくことを誓った。

2012年(平成24年)10月27日(土曜日) 夕刊 読者 産新 月刊

**東北の学生ら 未来を提言**  
被災地を視察した  
岩手、宮城、福島県の高校生らが集まり、東北について考える「トドコロサミット」が、10月12日から3日間、東京都内で開かれました。被災地の若者を対象に教育事業を行っている「教育支援グローバル基金」の主催で、昨年引き続き、4回目です。参加者は、公約で選ばれた高校生60人と、大学生15人の計75人、10チームに分かれ、経営者や起業家ら各界で活躍する社会人の助言のもと、「安全なまちづくり」「観光・地域活性化」などのテーマで、東北の未来への提言をまねました。最終日に行われた報告発表会で、各チームのメンバーは、被災地の現状や復興の課題について話し合い、それぞれの役割を分担していくことで、被災地の未来を切り拓いていくことを誓った。

2012年(平成24年)10月12日(日) 産新 月刊

▼東北未来リーダーサミット2012参加高校生募集 一般財団法人教育支援グローバル基金（東京）は、10月12～14日に東京・渋谷の国立オリンピック記念青少年総合センターで開く「東北未来リーダーサミット2012」の参加高校生約60人を募集している。各界のリーダーから助言を受け、東北復興の在り方についてグループごとに提言をまとめる。対象は昨年3月11日の時点で岩手、宮城、福島の3県に居住する高校生。参加無料で交通・宿泊費、食費は主催者が負担。同基金のホームページで入手できる応募書類に記入し、電子メールかファックス（03-6745・9100）で今月14日までに申し込む。問い合わせは090-6964-3033へ。

## Choir Lyrics

### ハジマリノウタ～遠い空澄んで～

遠くに見えた街並み いつの日にか誓った景色と同じ  
怯えて立てなくなっても 涙に滲む明日を教えてくれる

君からもらった言葉 僕の生きる意味を照らしてくれた  
「もう少し強くなれたら…」なんて思ってみても仕方ないよ

「夢の途中」そう気付いたら なんだかちょっと楽になって  
答えなど無くていいんだよ 僕の頬は少し朱に染まる

遠く見えた空は澄んでいて 泡沫の日々に迷わんとした  
揺るぎないこの胸の真ん中の想いを託して 想いを信じて  
僕はただ明日を見て歩こう たとえそこに願い届かずとも  
変わらないあの日の言葉だけを この手に抱えて この手に抱えて

君とね 出逢ったことが見えなくなった場所を示してくれた  
そうして解り合えたよ 僕も君も同じ弱さを持つてる

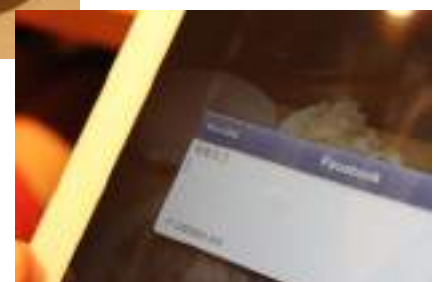
どうしてなんだ?みんな抱えてる怖さや不安を隠したりして  
「強くない」ってそう言い切ったら 暗く濁った闇に灯り灯る

伝えたいことが溢れてきて あの空の向こうへ流れてゆく  
ぎこちない言葉でしかないけど 今伝えたくて 今届けたくて

連綿とゆく時間の中で 僕は確かにここで呼吸(いき)をする  
柔らかい陽の光を浴びれば また目を覚まして また歩き出せる

僕が生きた「証」を残そう それをいつの日か「夢」と名付けよう  
つつましくも意味の在る「証」を 意味在る「夢」だと 確かな「夢」だと

僕は「今」を信じて歩こう たとえそこに祈り叶わずとも  
生まれゆく全ての言葉たちを この手に抱えて この手に抱えて



# Supporters

This program was funded by Japan Society. BEYOND Tomorrow is also supported by a number of organizations and individuals. We count on everyone's cooperation to serve our mission.



### BEYOND Tomorrow Strategic Partner

Contributions of JPY 10 million or above

- Japan Society
- MITSUBISHI HEAVY INDUSTRIES, LTD.
- ROHTO PHARMACEUTICAL CO. LTD.
- Takeda Pharmaceutical Company Limited
- U.S.-Japan Council

### BEYOND Tomorrow Scholarship Partner

Educational institutions provided scholarships for BEYOND Tomorrow students

- Leelanau School (Michigan, U.S.)
- Leysin American School (Vaud, Switzerland)
- St. George's School (Vaud, Switzerland)
- St. Michael's College (Worcestershire, UK)
- St. Timothy's School (Maryland, U.S.)

### BEYOND Tomorrow Project Partner

Contributions of JPY 1 million or above

- ALBION Co., Ltd.
- Great East Japan Earthquake Reconstruction Initiatives Foundation
- Japanese Disaster Relief Fund - Boston
- Sumitomo Chemical Co., Ltd.

### BEYOND Tomorrow Scholarship Patrons

Individuals who provided scholarships for BEYOND Tomorrow students

- Masatada Kobayashi
- Robert Alan Feldman
- Ryusuke Honjo
- Taro Otsuka

### BEYOND Tomorrow Pro Bono Partner

Support in the form of in-kind contribution

- AGOS Japan Inc.
- All Nippon Airways Co., Ltd.
- EDICM
- Kinko's Japan Co., Ltd.
- Gulliver International Co., Ltd.
- KPMG AZSA LLC

### Other corporate sponsors

- Hong Kong Economic and Trade Office (Tokyo)

We have received support from countless others.

We would like to express our sincere gratitude to all those who support our activities.

\* Corporations and organizations listed above are supporters of 2012 fiscal year.

## About BEYOND Tomorrow



### Summary

The Global Fund for Educational Assistance was founded by leaders active in diverse fields, such as politics, administration, business, NGO, and media. BEYOND Tomorrow is a project established to nurture the young victims of the 2011 Tohoku earthquake and tsunami to become global leaders by offering comprehensive support and mentorship. In order to develop future leaders from the affected regions, BEYOND Tomorrow has hosted the Summer Davos Junior Leaders Program in September 2011, the Tohoku Future Leaders Summit in October 2011, and the TOMODACHI Summer 2012 BEYOND Tomorrow U.S. Program in August 2012. Additionally, BEYOND Tomorrow offers opportunities for students at various ages. The “BEYOND Tomorrow Scholarship Program,” which entails both scholarship and leadership development components, targets students entering university, whereas the “High School Study Abroad Program” is intended for high school students to gain an overseas boarding school experience.

### Characteristics

The program is intended to help highly motivated students achieve their dreams and gain a global perspective by offering support of not only financial means but also of dialogue and mentorship. We aim to nurture empathetic leaders who, by overcoming adversity, is able to actively contribute to society.

### Contents

1. Scholarship Programs
 

It is precisely because they have experienced the tragedy of the Tohoku Earthquake and Tsunami that these young people can contribute to the world, to Japan, and to the recovery of Tohoku. We strongly believe that these students have the innate qualities of future leaders, and as such, we are providing scholarship support towards their education.

  - BEYOND Tomorrow College Scholarship Program
  - BEYOND Tomorrow High School Study Abroad Program
2. Leadership Programs
 

For students who aspire to be leaders from Tohoku, we offer leadership programs for them to develop in character and maturity, and to broaden their perspectives. The programs reach beyond borders and take place globally, in Japan, and in the affected regions. We aim to have the students grow into globally-minded and empathetic leaders who will be the catalysts of social improvement.

Founders

Advisor	Name	Role
	Heizo Takenaka	Director, Global Security Research Institute; Professor, Faculty of Policy Management, Keio University
	<b>【Members of the Board】</b> (*denotes co-chairpersons)	
	Keiichiro Asao	Member, House of Representatives
	Kumi Fujisawa*	Vice President, SophiaBank; Vice President, Japan Social Entrepreneur Forum
	Chikara Funabashi*	Will Seed Co.,Ltd. Founder & Chairman, Kawaijuku Educational Institution, Advisor
	Kazutomo Robert Hori	President and Group CEO, CYBIRD Holdings Co., Ltd.
	Masatada Kobayashi	Co-Founder, Senior Executive Officer and Director, Rakuten, Inc. President of Rakuten USA
	James Kondo*	Country Manager, Twitter Japan; Visiting Professor, Hitotsubashi University
	Hideki Makihara	Former member of the House of Representatives; Attorney at Law admitted to Japan and the State of New York; Research of the National Graduate Institute for Policy Studies
	Kouta Matsuda	Member, House of Councillors
<b>Board</b>	Nami Matsuko	Head of Corporate Citizenship Department, Managing Director Nomura Holdings
	Misa Matsuzaki	CEO, ASIMODE Co., Ltd
	Etsuko May Okajima	President & CEO, ProNova Inc.
	Teruhide Sato	President, Group CEO, netprice.com, Ltd.
	Kohey Takashima*	CEO and Founder, Oisix, Inc.; TABLE FOR TWO International Board Member and Co-Founder
	Minami Tsubouchi	Executive Director, Global Fund for Education Assistance
	<b>【Auditor】</b>	
	Shigeyoshi Ezaki	Lawyer, Anderson Mori & Tomotsune
	<b>【Councillors】</b>	
	Mitsuru Claire Chino	Attorney at Law (California)
	Kanae Doi	Attorney at Law; Japan Director of Human Rights Watch
	Haruo Miyagi	President, ETIC.
<b>Founding Members</b>	Nobuo Domae	Executive Vice President, FAST RETAILING CO., LTD.
The following persons act as Founding Members of BEYOND Tomorrow, working with the Board members in championing its activities.	Motohisa Furukawa	Member, House of Representatives
	Daisuke Iwase	Co-Founder and Representative Director, Lifenet Insurance Company Japan
	Kohei Nishiyama	Founder and Chairman, elephant design co., ltd.
	Taku Otsuka	Former Member, the House of Representatives; Affiliated Fellow, National Graduate Institute for Policy Studies (GRIPS)
	William Hiroyuki Saito	Founder & CEO, InTecur, K.K.
	Naoko Yamazaki	Astronaut





Global Fund for Education Assistance  
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