## TOMODACHI BEYOND Tomorrow Global Leadership Academy 2013



## March 8 - 10, 2013

TOMODACHI Generation Takes On Global Agendas

 Venue: COREDO Nihonbashi (Chuo-ku, Tokyo) Tokyo American Club (Minato-ku, Tokyo)
Organized by: Global Fund for Education Assistance
Supported by : Bank of America Merrill Lynch



Bank of America 🤎 Merrill Lynch



# BEY ND Tomorrow

BEYOND Tomorrow is a project established to support the young victims of the Great East Japan Earthquake to become future leaders.



- Organized by: Global Fund for Education Assistance
- Supported by: Bank of America Merrill Lynch
- Date: March 8-10, 2013
- Overview: Academy participants included seventy high school and university students from Tohoku who visited the U.S. in the summer of 2012 through various programs organized by the TOMODACHI Initiative, with the aspiration to become global leaders. The students gathered together, and with their shared experiences in the U.S. as a common base, learned about global agendas and generated ideas regarding what types of roles each person, as an individual in the TOMODACHI Generation, can take on to address these global issues.

#### **TOMODACHI** Initiative

TOMODACHI is a public-private partnership that supports Japan's recovery from the Great East Japan Earthquake, and invests in the next generation of Japanese and Americans in ways that strengthen cultural and economic ties, and deepen the friendship between the United States and Japan over the long-term.

For more information, please visit www.usjapantomodachi.org

## TOMO Dachi



Special Message

John V. Roos

U.S. Ambassador to Japan



"As much as they received from the world after the Great East Japan earthquake and tsunami, we hope that one day they will become global leaders who, in turn, will take action to help others in need."

As we commemorate the second anniversary of the Great East Japan earthquake and tsunami, our thoughts turn once again to all of those who lost their lives and the families of the victims. While time has passed, we continue to think of and support those who carry on with the work to rebuild their lives that were so utterly changed by the events of two years ago.

Since March 11, 2011, we, the people in the United States of America, have been truly impressed by the determination and resilience of the people of Tohoku. We are particularly encouraged by the young people who aspire to become global leaders in spite of the great adversity they have faced.

I was pleased to have the opportunity to meet these future leaders on the occasion of the TOMODACHI BEYOND Tomorrow Global Leadership Academy 2013. The students should be proud of themselves for making their way forward and thinking about their roles in addressing the global issues of our time. As much as they received from the world after the Great East Japan earthquake and tsunami, we hope that one day they will become global leaders who, in turn, will take action to help others in need.

On behalf of the TOMODACHI Initiative, I want to say that it has been an honor to support the new generation of young leaders from Tohoku. These students of the TOMODACHI generation are not only the leaders of Japan but also the future leaders of the world. We in the TOMODACHI Initiative will always be there to help them and we look forward to continuing to support them.

## TOMO Dachi



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### TOMODACHI BEYOND Tomorrow (

In March 2013, two years after the Great East Japan earthquake and ts was held.

The student participants had the valuable experience of staying in the the TOMODACHI Generation, these students must fulfill various roles - from the Tohoku region, and take on the challenge of the global age Tokyo determined to fulfill their roles.

Participants discussed their newfound gratitude for the daily necessitie immediately following the earthquake and tsunami disasters.

From Tohoku to the world - the students stepped into their roles as glob



TOMODACHI Summer 2012 Coca-Cola Homestay Study Program

Approximately 60 high school students participated in a group tour in Washington, D.C., and afterward went to various states to do a homestay. The program included language studies, visits to notable sites and universities, participation in sports and cultural events, as well as opportunities to connect with many different Americans. Through these opportunities, participants deepened their understanding of American society and culture.

#### TOMODACHI Summer 2012 Softbank Leadership Program

Approximately 300 high school students from Tohoku lived in dormitories at the University of California Berkley campus, learned community leadership skills, studied community service and volunteer projects, and also participated in volunteer activities. After returning to Japan, the students were able to reference and put to use, in their local community, activities that they had learned from the American community service and volunteer members they interacted with.

TOMODACHI-MUFG Summer International Exchange Program

Approximately 20 junior high school and high school students experienced a homestay and dormitory life at a university in Los Angeles, completed language study and leadership training, participated in regional volunteer activities, visited American companies and local communities, learned about American culture and values, and interacted with Americans from various backgrounds.

#### TOMODACHI Summer English Language Study Program

High school students from Tohoku stayed in a dormitory at Sandy Spring High School, experiencing communal living with high school students of the same age from around the world, learning English, American culture, politics, history, etc., and through participation in group activities such as sports and cooking experienced meaningful student-to-student exchange.

#### TOMODACHI Summer 2012 BEYOND Tomorrow U.S. Program -Reconstruction and Planning

9 high school and university students from Tohoku visited memorials for areas that suffered damage from hurricanes or terrorist attacks, met with survivors and citizens who lost family members, and learned about reconstruction measures currently in place in the U.S. that could also be enacted to help reconstruction efforts in Tohoku. In addition, participants met with professors and students from nearby universities for the opportunity to exchange ideas about research on global standards and perspectives that may be applicable to reconstruction efforts in Tohoku.

Student Participants -TOMODACHI Generation-

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Seventy high school and university students from Tohoku who visited the U.S. in the summer of 2012 through various programs organized by the TOMODACHI Initiative, with the aspiration to become global leaders (selected through a rigorous application process). The

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## TOMO Dachi



## Global Leadership Academy

unami, the TOMODACHI BEYOND Tomorrow Global Leadership Academy

U.S. during the summer of 2012 through the TOMODACHI Initiative. As serve as bridges between Japan and the U.S., become global leaders nda. The seventy carefully selected participants gathered together in

es that they used to take for granted but were forced to live without

al leaders.

#### Challenge of the Global Agenda

ussion rview session with experts al presentation Mentors

Throughout the three-day Academy, Bank of America Merrill Lynch employees joined the program as mentors and took part in the participants' discussion. The mentors supported the participants' discussions regarding the global agenda, and while steering the participants toward specific ideas, they also provided advice on a variety of topics, from the students' future visions to careers as working members of society.

an and the U.S.

d seminar

**Global Leaders from Tohoku** 

• Dialogue with leaders active in various fields

University Student Team Leaders

For the duration of the Academy, university students from across the country joined the presentation planning, and each group's discussion was led and supported by one of the university student team leaders. The presence of student leaders with global experience broadened the participants' perspectives.



## Program Overview

#### Participating students

From amongst approximately 400 high school and university students from Tohoku who visited the U.S. in the summer of 2012 through various programs organized by the TOMODACHI Initiative, students who demonstrated clear aspirations to become active as global leaders were selected. The applicants with strong aspirations and determination to become global leaders, who will contribute to the world by making full use of what they learned during their stay in the U.S., were selected through a rigorous application process and participated in the Academy.

#### List of Participating Students (1/2)

Name	School	Program	Name	School	Program
Iwate					
Hisaya Isawa Miku Azumaya Kana Tobai Saki Azuma Miyabi Ueno Manami Omura Miku Onodera Shiho Karamushi	Kurosawajiri Kita High School Kozukata High School Otsuchi High School Otsuchi High School Kozukata High School Ichinoseki First Senior High School Kamaishi Commercial and Technical zawa Kamaishi High School	S C S S S HS S C	Mami Toisawa Masaya Kumagai Noriko Yusa Rina Niinuma	i Miyako Commercial High School Kozukata High School Morioka North High School Miyako High School Ofunato High School Ofunato High School Ichinoseki Shuko High School Morioka Fourth Senior High School	S C S C S C S
		Miya	agi		
Asuka Ito Ayana Iwabuchi Marina Endo Minori Endo Kana Ota Maika Ogura Kazunori Ochi	Ishinomaki Municipal Girl's Senior HS Kesennuma West High School Sanuma High School Tagajo High School Ishinomaki Koubunkan High School Miyagi First Senior High School Ishinomaki Senshu University St. Urusula Eichi Gakuin Eichi HS Sendai Nika High School Sendai Third Senior High School Kesennuma Nishi High School Natori Kita High School Miyagi University Kurokawa High School Kesennuma Nishi High School	S S M C S S A B S M S C C S B C C	Fumino Niinuma Asuka Numazu Nao Hashimoto	Ishinomaki Nishi High School Sendai Higashi High School Sendai First Senior High School Ishinomaki High School Ishinomaki High School ga Sendai Second Senior High School Ishinomaki Commercial High School Sendai Second Senior High School Sendai Second Senior High School Sendai Second Senior High School Sendai Second Senior High School Sendai National College of Technolog Sendai Higashi High School Kesennuma Nishi High School Sendai Ikuei Gakuen High School Sendai Ikuei Gakuen High School Sendai Higashi High School	C S S A S S S C S S S S S S S S S S S S
		Fukush	ima		
Haruka Kurosawa	Iwaki High School Aizu High School Sukagawatoyo High School a Soma High School a Aizu High School Taira Technical High School Tohoku High School of Nihon Univers	S S C A S ity S	Yukino Suzuki Sonoko Fujita Sakie Miharu Mayu Munakata Airi Mori Yu Yashiro	Yumoto High School Asaka High School Haramachi High School Fukushima National College of Techr Shirakawa High School Futaba High School	S S C nology S S S



#### List of Participating Students (2/2)

Name	School	Program	Name	School	Program		
Yamagata							
Hiromi Meguro	Tohoku University of Community Service and Science	В					
	Ibaraki						
Miki Kodato	Mito Commercial High School	А	Shingo Shoda	Tsuchiura First High School	А		
Токуо							
Sakae Onodera	Waseda University	В					
	Kanagawa (Evacuated after the disaster)						
Chisato Kamada	Shoyo Gakuen High School	С					
	Okinawa (Evacuated after the disaster)						
Takumi Nemoto	Naha Nishi High School	S					
	BEYOND Tomorrow High School Study Abroad Program Participants						
Atsuko Arimoto	St. Timothy's School (USA)	В	Ayaka Ogawa	Leelanau School (USA)	S		





## **Program Overview**

#### University Student Team Leaders

During the Academy, a group of undergraduates and graduates with diverse global experiences from universities across the country joined each team, and spent three days and two nights with the participants. The 9 team leaders each had long term study abroad experience, and through demonstrated high levels of consciousness regarding global issues, were selected from across the country through an application and phone interview process to provide guidance and advice to the participants.

Team 1 Dana Fager Graduate School of Economics, Nagoya University

Dana came to Japan in September 2012 and is currently completing a one-year Fulbright U.S.

Student Program grant. After graduating from high school in 2007, she completed a nine-month gap-year program in Israel. In addition, as a university student she studied abroad for nine months at Konan University in Kobe. Dana believes that her various study abroad experiences have broadened her mind, and she aspires to manage and develop study abroad and international exchange programs during her career.

Team 3 Yohei Noji Graduate School of Economics, Hitotsubashi University



Yohei hails from Fukushima Prefecture. During his undergraduate years, he studied abroad in Dublin, Ireland for

one year beginning in the summer of 2010. In the summer of 2012, he delivered a speech in front of U.S. Secretary of State Hilary Clinton and participated in the 64<sup>th</sup> Annual Japan-America Student Conference. Yohei believes that a key element to reconstruction efforts is investment in human capital, and he currently serves as an intern for the TOMODACHI Initiative at the US Embassy in Tokyo.

Team 5 Katsutoshi Mizuta Department of Environmental Engineering for Symbiosis, Faculty of Engineering, Soka University



Beginning in March 2011, Katsutoshi completed a study abroad program at the University of Washington in the U.S., where he studied International Management. His study abroad experience included a three-month internship at the Environmental Protection Agency. Currently, Katsutoshi is studying in the Department of Environmental Engineering for Symbiosis. As a part of his studies he handles Jatropha, a plant whose raw materials are used in making plant fuel, and he is conducting a joint research program with a company. His future dream is to establish an agricultural business in Africa that grows plants used in production of a global fuel supply.

#### Team 6 Satoru lida Division of Arts and Science, College of Liberal Arts, International Christian University



Satoru studied abroad in Michigan , the U.S., for one year during his second year in high school. He currently belongs to the Frisbee club at his university. As a member of the up-and-coming generation, he wants to

fulfill his role and do whatever he can to support the world. With study abroad experience in the U.S. in common with the Academy participants, Satoru decided to join the Academy to share what he learned first hand in the U.S.

Team 8 Hoko Horii Department of Law, Faculty of Law, Keio University

Hoko studied abroad at Leiden University in the Netherlands for one year beginning in September 2011,

where she studied International Law and International Development. When she was looking for opportunities to use her specialization in law to provide financial support to developing countries, she became interested in supporting the establishment of law, and after graduating from Keio University she plans to pursue this new field for her master's studies. During her undergraduate years Hoko participated in AIESEC and various other activities that include members from around the world.

Team 2 Shoei Yoshida Department of Economics and Management, Faculty of Economics, Kyoto University



Beginning in January 2012, Shoei completed a

one-year study abroad program in Sweden, and he just returned to Japan this past January. Although Sweden's economy and politics are very different from those of the U.S., where the TOMODACHI Generation studied abroad last summer, Shoei used the commonality of his study abroad experience as a basis for fruitful interactions during the Academy.

Team 4 Yukimune Oii Department of Humanities, Faculty of Letters, Kyoto University



From February 2012 to January 2013, Yukimune participated in an exchange program at Leiden University in the Netherlands. His hobby is backpacking, and he has been

to 17 different countries during his travels. In the future Yukimune hopes to continue making new friends and enjoying new experiences while travelling the world.

"Hearing about the participants' experiences in the earthquake disaster was very moving. These students want to act, but they are not sure of what to do or to whom to turn. Meeting each other at the Academy helped to build connections, which the students can maintain and use as a platform for future action."

## Team 7

Makiko Yamashita School of Medicine, Faculty of Medicine, University of Miyazaki

As a first year high school student, Mariko received a Morita Scholarship Foundation grant to study abroad for one year in Nuremburg, Germany through the organization YFU.

She participated as a Japanese delegate in the 62<sup>nd</sup> Japan-America Student Conference during her third year of university, and as a fourth year student, she spent three weeks training at the Oregon Health and Science University through the Japan Association for Development of Community Medicine. This year, Makiko participated in a clinical reasoning workshop at the University of Hawaii through the Noguchi Medical Research Institute. She is also scheduled to complete a one-month of training program on pediatrics this June at the University of California, Irvine.

#### Team 9 Aika Asano

Faculty of Liberal Arts, Akita International University

From the time she became a second grade student in elementary school, Aika has been involved in volunteer activities, and in junior high school she founded a group that plays a hand in designing regional volunteer activities. After

her activities gained recognition, she was appointed as a United States Volunteer Goodwill Ambassador. As a first-year student in high school she participated in an international conference. During high school, Aika studied abroad for one year at the Washington, D.C. High School of Fine Arts in the United States, where she majored in vocal music. While abroad, she performed in the White House Christmas Concert and as a member of a back-up chorus for Stevie Wonder.





## Program Overview

Schedule

#### March 8<sup>th</sup> (Friday)

13:00 ~ 14:00	Orientation, Icebreaker
14:00 ~ 14:30	Sharing of Experiences
14:30 ~ 15:30	(Discussion) "What I learned in the U.S."
15:30 ~ 16:30	Lecture "About the Global Agenda"
	Professor Yoko Ishikura, Graduate School of Media and Design, Keio University
	Why learning about the world and considering global issues is important
16:00 ~ 17:00	(Discussion) "Identifying the problem and its cause"
	Energy, food, water, and related concerns in various regions around the world
18:00 ~ 19:00	Dinner
19:00 ~ 21:30	Choir Rehearsal and Movie Night

#### March 9<sup>th</sup> (Saturday)

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7:00 ~ 8:00	Breakfast
9:00 ~ 10:00	Study Abroad Seminar
10:00 ~ 10:30	Self Introductions and Snack Break
10:30 ~ 11:00	(Presentation) "Identifying the problem and its cause"
11:00 ~ 11:30	Feedback and Global Issues Presentations
11:30 ~ 12:00	Interview Preparation
12:00 ~ 13:00	Lunch
13:00 ~ 14:30	Interview Session
	Toshihiro Nakamura, Co-Founder & CEO, Kopernik Kumi Fujisawa, Member of the Board, TABLE FOR TWO International Keiko Kiyama, Secretary General, JEN
15:30 ~ 16:30	(Discussion) Presentation Preparation
16:30 ~ 17:00	Progress Review
17:00 ~ 17:30	(Discussion) Presentation Brush-up
17:30 ~ 18:00	Choir Rehearsal
18:00 ~ 20:00	Dinner Party
March 10 <sup>th</sup> (Sunday	)

march ro (banda)		
7:30 ~ 8:30	Breakfast	
8:30 ~ 10:00	Choir Rehearsal and Final Presentation Rehearsal	
11:30 ~ 13:30	Luncheon/Closing Plenary	
13:30 ~ 14:15	Wrap-up, Reflection	





### Participant Voices



#### Kotono Sekiguchi Miyako Commercial High School

I decided to participate in the Academy because my concern for the events of March 11<sup>th</sup>, 2011 was weakening. When I realized I no longer felt the feelings of "shock" I once did, I decided I had to do something to change my mindset. After participating in the Academy and sharing experiences with the participants, I feel a renewed sense of appreciation for life itself.

#### Masaki Kaneko Aizu High School

After the earthquake, I felt as though I did not have the will to continue living. However, through the TOMODACHI Initiative I went to the U.S., and while living there, I suddenly found myself in a position of leadership. From that moment, I realized a new sense of selfconfidence, and I made a resolution to fulfill all my aspirations from my time as a high school student. After participating in the Academy, I feel even more strongly about energetically working toward all my activities and goals.



#### Sakae Onodera Waseda University

If the talking during group discussions was about to come to a standstill, the mentors from the Bank of America Merrill Lynch provided new perspectives or challenged seemingly obvious ideas to encourage my team members and me to think more deeply. From now on, I will study more so that I can become this sort of thoughtful and inspiring individual.



#### Miki Kodato Mito Commercial High School

At school and in my everyday life, I'm holding back. Even if I say what I want to say, no one objects and people just say "that's alright, that's alright." I realized that I'm becoming too careful around others and unable to speak my mind. But it doesn't have to be this way here at the Academy. When I voice my own opinions, there are others who will respond to my opinions. It is just so fun.



Ayana lwabuchi Ishinomaki Koubunkan High School

Thanks to participating in the Academy, I realized that I want to work harder on my English language studies in order to one day study abroad in the U.S. In addition, I decided that in the future I want to work as a nurse in the U.S.



## TOMO Dachi





#### Mayu Munakata Fukushima National College of Technology

Until I participated in the Academy, I did not think that debate could be this much fun. The discussions that unfolded amongst my teammates and me at times gave me goose bumps; they were unlike any conversations I had ever had with friends at home or at school.

#### Kana Tobai Otsuchi High School

During the earthquake and tsunami, the big waves washed away many stores, so I have experienced living in a situation in which it is difficult to obtain food, something that I previously found unthinkable. After experiencing the earthquake, I finally realized how happy I could be just from the richness and variety of foods we have in Japan, as well as from the ability to have daily meals. Starting with developed countries, I think it is necessary for people around the world to be concerned with current difficulties of those living in developing countries.





#### Airi Abe Kesennuma Nishi High School

I want to use what I have learned at the Academy to create tours in Kesennuma and revitalize my town. I thought of this possibility when I went to study in the U.S. through the TOMODACHI Initiative and learned how much fun it is to create something as a team!



#### Katsuya Kato Kesennuma High School

As Ms. Kumi Fujisawa said during the interview session, "Children grow from watching adults. Therefore, because children change as they become adults, once they have become adults it will probably enable the entire world to change." I believe that in order to raise awareness about obesity, first it is necessary to raise awareness amongst youth.

#### Natsumi Kinoshita Soma High School

Up until I participated in the Academy, I thought that it would be impossible to pursue long term study abroad after entering university. But thanks to the study abroad seminar I was able to gather a lot of information and listen to the first-hand experiences of the study abroad participants. I am now motivated to try my hardest to find a good program and scholarship, and I definitely plan to apply for study abroad during university.



#### Mami Toisawa Kozukata High School

I think that one of the reasons global problems are not being solved is the presence of disparities. There are disparities between the developed countries and the developing

countries, as well as disparities amongst citizens across the world regarding awareness of these global issues. In order to close these gaps, we, the TOMODACHI Generation, must take an interest in these issues and raise awareness. I think my own knowledge is lacking, so during the Academy I will gather information and form my own ideas, and then communicate my ideas to as many people as possible.







### Sharing Disaster and TOMODACHI Experiences

What happened on March 11<sup>th</sup>, 2011? What did you lose, and what did you gain through the earthquake? What did your stay in the U.S. teach you, and what changes did it bring about?

**TOMODACHI First Generation -**

By sharing experiences with each other, participating students became aware of their responsibilities and strengthened their emotional bond as the TOMODACHI Generation.

#### Student Speech Excerpts

"Not 'it is the fault of the earthquake,' but 'thanks to the earthquake,' I can stand in front of the family altar and report with confidence to my grandmother that I will face my future goals and live my life to its fullest extent."

Since I lost my mother to illness during my childhood, my grandmother was a mother to me. After losing my grandmother in the tsunami, I did not know how to go on living. At a loss as to what to do, I plunged into one of the darkest periods of my life.

It was at this time, through a friend, I learned about the TOMODACHI Summer Program.

Through the homestay experience I was able to explain to my host family, in my own words, what happened on March 11<sup>th</sup> as I showed them pictures of my hometown. In addition, I was able to express my feelings of gratitude. There were points at which I regretted my limited vocabulary and inability to express myself more freely in English. However, by benefitting from the power of many others, I was able to do on my own what I wanted to do, something I thought was too difficult to achieve while in Japan. Thanks to this experience, I have realized that if you want to do something, you have to go for it. It may go well, or it may not. But if you will end up regretting the opportunities you missed out on, you may as well try to do it.

I have goals. When I become a university student I want to study abroad in the U.S. and pursue design studies, a long-time dream of mine. Now, I face my goals and try my hardest to smile and go on living, and I think it is the least I can do for my deceased grandmother.

Not "it is the fault of the earthquake," but "thanks to the earthquake," I can stand in front of the family altar and report with confidence to my grandmother that I will face my future goals and live my life to its fullest extent.



Noriko Yusa Miyako High School TOMODACHI Summer 2012 Coca-Cola Homestay Study Program

## "As I express my gratitude to everyone who taught me the importance of not fearing failure, I want to continue on with no reservation in the circumstances in which I have been placed."



Takumi Nemoto Naha Nishi High School TOMODACHI Summer Softbank Leadership Program

The next day, as I turned on the television, the news of the Fukushima Daiichi Nuclear Power Plant's hydrogen explosion accident became apparent. Following my mother's orders, within 10 minutes of hearing this news we left without even tidying up our house and escaped to the home of relatives in Tokyo, where we stayed for about 1 month.

We returned to Fukushima, and I started attending the high school to which I had been admitted before the earthquake. About ten months passed, and suddenly my mother announced she had decided that all 4 of us family members would move to Okinawa. But what about the house, land, schools, and friends with whom I had spent my entire life up till now? I was truly tormented by the idea of being separated from my beloved Fukushima. But after much worry and internal debate, I decided to move to Okinawa. A few months after moving to Okinawa, I was selected to be a member of Softbank Summer Leadership Program participants, and along with 300 other participants I received the opportunity to spend 3 weeks learning about leadership at the University of California, Berkley.

During the program, hearing stories about Japanese people who are working or attending university in the U.S. was really shocking. After feeling unsure of what to do for so many months after the earthquake, hearing the stories of these people who were in unknown places challenging themselves to try new things helped to forge a new path in front of me.

In the future, I definitely want to study abroad. As I express my gratitude to everyone who taught me the importance of not fearing failure, I want to continue on with no reservation in the circumstances in which I have been placed.



#### "I have decided that in the future, I want to become a bridge connecting the world and Japan."



Seiko Abe Sanuma High School TOMODACHI-MUFG Summer International Exchange Program

I lost my father and grandmother in the tsunami. Only after losing them did I realize what great people they were. I was struck by such a degree of sadness, and it surprised even me. I deeply regret the times that I was cold toward or lashed out at my father who had such a generous heart, who always stood by my side. His wristwatch that still ticks, my father's sole remaining possession, makes it appear as though even now he is watching over me. As I look at it, I cannot help saying "thank you" and "I'm sorry."

One year passed, and I accepted the chance to go to the U.S. From early on I was interested in foreign countries, and I had always wanted to go to the U.S., so I was truly grateful for this opportunity. In the U.S., I learned not only English, but also many other things. After the earthquake I felt as though my spirit was weakening, so I went to the U.S. and while there rediscovered the will to live, stronger than ever before. In addition, during my two weeks in the U.S., my values changed.

After spending time in the U.S., I have decided that in the future, I want to become a bridge connecting the world and Japan. Because I have received so many amazing opportunities, I want to do work in which I can use to the fullest all that I have learned through these experiences. Although I have little overall knowledge at this point, this is only encouraging me further to experience as many things as possible, and to set high goals for myself as I anticipate my future.

#### "The past cannot change the present, but the present can change the future."

After the tsunami, I called my father, and miraculously the call went through. My father told me that he was on his way home, and I heard the car engine start on the other side of the phone. This was to be my last conversation with him.

I was the only daughter, and as such, I was always daddy's little girl. For a long time I was unable to accept my father's death. Until we found my father's body, I was in denial and called his cell phone every day. I knew that no one would pick up, but every time I called I was terrified, making sure no one picked up, and when I did, I would just put down the phone and cry. While people were speaking about "recovery," I was stuck in time, unable to move forward.

It was during this dark time that I came across BEYOND Tomorrow. At a time when I did not know what I could do, I was introduced to a place where I could start thinking about what I can do. Until then I felt all alone, but through BEYOND Tomorrow I met life-long friends. Together we have had such meaningful experiences, and through this, we have created a lasting bond. Last summer I went to the United States on a BEYOND Tomorrow program. One thing that left a strong impression on me was the visit to the World Tribute Center in New York City. This is a memorial area dedicated to those affected by the 9.11 terrorist attacks. The WTC director showed us images from the 9.11 and guided us around the monument. I could not help but cry as I listened to the stories told by those working at the monument.

Through these experiences I decided I would like to become a journalist. Through words I would like to connect people to each other. By realizing this new dream, I believe I am giving back to my beloved father.

The past cannot change the present, but the present can change the future into something that shines brilliantly. This is something I have come to believe in strongly, after experiencing the earthquake disaster, forging new friendships, and taking action towards my dreams -- and something that I would like to bring me with me into the future.



Minori Endo Ishinomaki Senshu University TOMODACHI Summer 2012 BEYOND Tomorrow U.S. Program - Reconstruction and Planning

#### "We have the power to change Tohoku and the world."



Marina Endo Miyagi First Senior High School TOMODACHI Summer English Language Study Program

The program in which I participated included living in a dormitory in Maryland, mainly taking classes at high school to refine my English language proficiency, and spending time learning about other cultures with the students of the same age from around the world who were studying abroad at the same time.

From this incredible study abroad experience, the most memorable moment is the time we gave a presentation about the Great East Japan earthquake and tsunami. The presentation took place on the last day of my study abroad program. I was worried about whether the audience would understand what we were trying to convey, and anxiety whirled through my chest as we went on stage and gave the presentation. As the presentation finished, the faces of the friends in the audience came into view, their eyes filled with tears. My friend from Turkey made the following comment after the presentation.

"Until now I knew nothing about the Great East Japan earthquake and tsunami. I did not even know that my own Japanese friends went through such a painful experience; I think that the Japanese people are so strong. I will pray from the bottom of my heart for Japan's recovery." In this instant, I knew that our message had been successfully conveyed.

In the future, I want to work in an internationally oriented job to increase global cooperation. I want to repay the kindness of all those who even now are taking responsibility for our future recovery, such as those at BEYOND Tomorrow, the U. S. Ambassador Roos and related individuals, and the countries throughout the world who supported Japan.

TOMODACHI First Generation. When I hear these words, I think of all the companions I have met through this program, and I feel my spirit strengthening. That summer, everyone who went to the U.S. must have learned something important. I believe that we have the power to change Tohoku and the world, and I am ready to take a step forward toward my future.





### Program Highlights "About the Global Agenda"

#### Thinking about the Global Agenda

At the TOMODACHI BEYOND Tomorrow Global Leadership Academy 2013, participants focused on energy, food, and water, three global issues that are related to the ever-increasing world population.

Thinking about the world from Tohoku -

What can the participating students do to address these issues as future leaders from Tohoku? While considering the issues from various standpoints, participants discussed the global agenda with their fellow Academy teammates.

#### Global Agenda: Energy, Food, Water

In 2011, the world population reached 7 billion. It has been said that the current amount of natural resources, energy and food production in the world is enough for only 3 billion people. The world population may reach 10 billion by 2083, and it is feared that available resources will not be able to support a population of this size.

In this circumstance, where resources are scarce, there are disparities in access to these resources among the world population. On this planet, there are affluent societies and impoverished societies, and just by being born in different places, there are enormous gaps between the levels of safety, security, and standards of living in individuals' lives.

Amongst all the important resources that exist on this earth, the TOMODACHI BEYOND Tomorrow Global Leadership Academy 2013 established the shortages of three resources - energy, food, and water - as the Academy's "Global Agenda."



#### **Pre-Program Assignments**

Reference materials about the global agenda were distributed to the participants before the Academy began, and students were required to complete a pre-program assignment.

- 1. [Question in English] What struck you the most during your trip to the U.S.?
- 2. [Reflection] What were societal problems you noticed for the first time in the U.S.?
- 3. [Reading Assignment] Think about the global agenda in preparation for the Academy.



#### Goal of the Academy: Creation and Presentation of a Charter

In the morning of Day 2, the students were asked to develop proposals to address the global agenda. The students, each contributing ideas developed through the pre-program assignments, used the three days and two nights to engage in discussions about the global issues at hand.

#### Establishment of a Student Alliance to Address Global Issues

Suppose that BEYOND Tomorrow existed around the world.

Suppose that world youth crossed borders to join together as the TOMODCAHI Generation.

In order to solve the problems of energy, food, or water, suppose that you are all tasked with establishing an international student alliance. As a part of this task, you must draft a founding charter.

#### **Presentation Contents**

- 1. In accordance with the theme assigned to your team, examine what the root of the issue is.
- 2. What can you, as the young generation, do in order to address this problem?
- 3. As a result of the foundation of this student alliance, what measures would you like to implement?



### **Program Highlights** "About the Global Agenda"



### Step 1: Lecture "About the Global Agenda"

#### A lecture about the global agenda

What is the global agenda? Why is it important to think about the global agenda? In order to wrestle with these issues, the first step is to learn about a framework through which to consider the global agenda.

Through the lecture, participants were able to link the issues to their own experiences, and they deepened their knowledge about those directly affected by these global issues.

#### Lecturer

Yoko Ishikura

Professor, Graduate School of Media Design, Keio University

MBA, Darden School, University of Virginia, DBA, Harvard Business School Manager at McKinsey & Company Inc. and Professor at the School of International Politics, Economics and Business at Aoyama Gakuin University, and Professor at the Graduate School of International Corporate Strategy at Hitotsubashi University.

She has served as a non-executive director of Japanese, U.S. and U.K. companies as well as Vice President of Science Council of Japan. She represented Japan as Partner Institute for the Global Competitiveness report and is currently a Vice Chair of the Global Agenda Council on Education & Skills, the World Economic Forum.

"I believe that the young generation is the one who is creating the future. The future is in your hands. Whether the world we will have in a decade or two is going to be a better one or not is really up to you.

I'm sure you suffered a lot over the earthquake, and you have had a lot of experiences which are very sad and tragic. Yet I think in a way it's a great opportunity if you can turn around and think about what was going on in the world, what are the kinds of things that people suffer from, including you, and what are the kind of things that you as individuals can do as a group."





#### **Topics Discussed During the Lecture**

- 1. What specific problems occur in regions that lack a sufficient supply of energy, food, or water?
- 2. Why are these problems occurring?
- 3. Why do we, as citizens living in developed countries, have a responsibility to address these problems?

### Student Comments (Excerpts)

- I was at an evacuation shelter for a week following the earthquake, and during that time, evacuees received tiny servings of rice smaller than ping-pong balls at mealtimes. What is more, these meals were cooked for hundreds of people at a time, and they were not appetizing. However, through this experience I came to understand how precious food is.
- We experienced many inconveniences without electricity in the month following the earthquake, but we also realized that certain things like television are not actually basic necessities in life. At the same time, we discovered that there are many people throughout the world who are accustomed to what we think of as an inconvenient standard of living.
- It is said that about 70% of the usable water on this earth is used for irrigation. Water is necessary for agriculture, livestock breeding, and thus is relevant in the production of all food supplies. The population with the highest starvation rate in the world is that living in Sub-Saharan Africa, an area in which water is also in short supply. If we think about the issue in this way, we realize that water shortages are also linked to hunger and starvation.
- During the earthquake, food supplies were allocated based on whether one's house was washed away or not by the tsunami. My house was one of those washed away, but we helped each other by sharing food with each other. I think mutual cooperation is a key for fair food distribution.







## TOMO DACHI



Step 2: In



In order to bring new viewpoints to the discussion, experts who are active in each issue field were invited, and participants conducted interviews with these experts. The 3 speakers are all leaders of organizations that are taking action in their related fields to address various global issues.

These global issues will not be solved if we never take action. The thoughtful discussions provided by these leaders who are actually going out into the field and taking action were lively and full of enthusiasm.

#### Theme A Energy



Toshihiro Nakamura Co-Founder & CEO, Kopernik

Mr. Nakamura has extensive experience in international development gained during his career with the United Nations. He has spent the past 10 years living in East Timor, Indonesia, Sierra Leone, the United States and Switzerland working with the United Nations and dealt with governance reform, peace building processes and post-disaster reconstruction including the tsunami in Aceh and the Yogyakarta earthquake. Prior to joining the UN Mr. Nakamura was a management consultant for McKinsey and Company in Tokyo. He holds an L.L.B from Kyoto University, Japan and Masters of Comparative Politics from the London School of Economics and Political Science, UK. He is Guest Associate Professor at Osaka School of International Public Policy, Osaka University. He was selected as World Economic Forum's Young Global Leader in 2012.

> "In developing countries there are still areas in which it is almost impossible to access and use electricity. Even if there is no electricity, it is absolutely necessary to have light. In many situations in which kerosene is used in place of electricity, people have to use around 20% of their small income just to pay for fuel. Using firewood for fuel leads to about 1.3 million deaths annually due to rooms filling with smoke from cooking fires."

"Kopernik implements projects that support those who suffer from a variety of problems caused by a lack of access to energy, and raise these individuals' standard of living. By creating connections amongst donors, technical experts, and existing organizations in developing countries, we are responding to needs of the people."

> "Throughout developing countries, having access to electricity is necessary for charging mobile phones, purifying water, and cooking, and it also leads to more opportunities for education and improves citizens' standard of living in a variety of ways. Electricity not only creates light, but it also offers the chance to engage in new activities."

Question and Answer Session

Q: What makes Kopernik unique in terms of how it provides assistance?

A: Kopernik operates by working alongside the general population in developing countries to consider what can be done as a team for these communities. By establishing new channels, people who were previously unable to participate in this area of work now have the opportunity to easily join.

Q: How necessary is electric power in developing countries? In what areas is it necessary? How is electricity used?

A: With electric power, people are able to engage in new activities by using financial resources and time effectively that, up until electric power is established, they are unable to use. It leads to improvement in the standard of living, including economic and educational opportunities. For example, even if the diffusion rate of landline phones in developing countries is low, the diffusion rate of mobile phones is comparatively high. Currently it is necessary to travel to places with access to electricity. But if one has electricity, it can be used for a variety of purposes such as illumination, cooking, and mobile phones.







#### iterview Session with Experts

Dialogue with an expert active at the forefront of the field

When we have only a short time together, what should we ask those who are at the forefront of the fields we are exploring? What information is important? How do we discern what actions are truly necessary? The interviews for which we prepared became an earnest platform for the challenge of grasping both the wide field of vision and the important ideas of the themes we explored.

#### Theme B Food



Kumi Fujisawa Co-founder, Think Tank Sophia Bank Member of the Board, TABLE FOR TWO International Co-chairperson of the Board, Global Fund for Education Assistance

Ms. Fujisawa founded the first investment trust evaluation company in Japan, in 1996. In 1999 she sold the company to S&P., she was nominated as a Member of the Young Global Leaders In 2007 and a member of the Global Agenda Council in 2008 by the World Economic Forum. She is active in teaching socially conscious investment strategies and management through publications, lectures, television and radio.

"I was thinking that I could not change society by myself. However, I noticed that if we gather our thoughts together and unite as one, we have the ability to change society. We may encounter great challenges when trying to contribute to society. Raising money is one of the most critical challenges. In order to continuously gain funds, we have derived a mechanism to involve and serve individuals."

"In terms of contributing to society, simply thinking deeply will not lead to an increase in partners and your activities will not gain momentum. Food is something that is fun for both poor and rich people. The organization that extended from this idea is 'TABLE FOR TWO'."

"It is important to possess the ability to think about the overall idea, but the ability to consider the small details is also valuable. Even if you can grasp the overarching concepts, if you lack the ability to consider what you as an individual can do about the issue at hand, you will not be able to solve the problem. In order to tie together ideas and put a plan into action, the ability to consider the small details is absolutely necessary."



Question and Answer Session

Q: What actions would you like youth to take on in order to help solve the problem of food shortages in developing countries?

A: I would like youth to increase their awareness of this problem. Actual experience, in other words developing your own thoughts through personally experiencing such a lifestyle, will lead to action. Even if you do not have the chance to travel to places struggling with shortages of food supplies, I want young people to experience a greater understanding of this issue. Whether you learn about it by watching television, researching on the Internet, or some other means, I want more youth to develop some sort of personal feelings about this issue.

Q: Right after the earthquake, while at the evacuation center I realized I had doubts about something. When food provisions were delivered from other prefectures, they were only delivered to certain areas, and the goods were not delivered to all the areas in need. Do you feel that there is a similar problem around the world regarding the global delivery of food aid?

A: In a top-down system, aid is not always delivered to those at the bottom. Those at the bottom should not have to wait for the aid to come down to them; instead, it is necessary to begin work at the bottom. There is a need to prepare for action that will spring out from the bottom upward.

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#### Step 2: Interview Session with Experts

The students threw many questions at the experts, and these questions focused on the core points of each field. The students' pointed questions and the answers from leaders with the expertise to address such questions characterized the sincere dialogue between the future global leaders and the current experts in their respective fields.

An expert's standpoint provides the opportunity to learn about the latest circumstances and the true challenges in a given field, as well as about the difficulties that arise in enacting measures to address these issues. The participants learned from the experts' experiences, and step-by-step, the students deepened their level of thought regarding each team's respective global issue.

Theme C Water Keiko Kiyama Secretary General, JEN

Ms. Kiyama has been serving for refugees, displaced people and victims of natural disaster, since she joined establishing JEN in 1994. From 1994 to 2000, she worked as the regional representative for former Yugoslav countries where she and her teams supported self-reliance of refugees through hundreds of projects in huge varieties of sectors. Currently, JEN works in Afghanistan, Pakistan, Iraq, Sri Lanka, South Sudan, Haiti, Tohoku and Jordan, supporting Syrian refugees. "The woman of the year 2006" was awarded to Ms. Kiyama from the Nikkei Women Magazine for JEN's continuous work on peace building in various parts of the world.

"I believe one of the greatest problems associated with water shortages is 'ignorance.' People are unable to imagine what effect contaminated water upstream has once the water moves downstream. It is also problematic when people wash laundry on their washing boards and then immediately after draw up water on the opposite side of the river for cooking."

"In certain villages in developing countries, improved access to clean water has brought about the opportunity for children to play. Play is an important part of children's growth and development, both mentally and physically. Up until these villages had access to clean water, their children could not even play during their free time because of stomachaches and pains. Access to water has led not only to healthier children, but also to smiling faces and better upbringings."

"A bad idea that gets put into action is more powerful than a fabulous idea that is never put into action. One must act in order to change the world. Therefore, it is important to take action as often as possible, and I want you to experience a lot of failure as well."

"JEN provides emergency support, and it also provides support to help others become self-reliant. If JEN were only to provide emergency support when it is urgently needed, then emergency support will always be necessary and those in need will always be dependent on JEN. It is important for those in need to become selfreliant and develop problem-solving skills on their own. Therefore, we implement projects that involve the gradual buildup of small successes. We want to leave behind strong communities so that even after JEN has departed, the communities are able to work autonomously."

Question and Answer Session

Q: The people of Tohoku learned the importance of water through experiencing the earthquake. Do you believe that it is important to continue sharing this newfound knowledge?

A: It is important not only to convey this message, but also in order to convey it, one must dig deeply and continue to learn. Also, it is important to share this knowledge, but more than this, you must understand what you are aiming to work toward. Why is water important? What do you want others to do? In the future, what do you want the world to look like? I think that consideration of these points is extremely important.

Q: What do you hope that we, the TOMODACHI Generation, will accomplish in our future endeavors to encourage student action on an international level?

A: I have two expectations for you. One, I hope you will take action. Once you take action, you will experience failures. Failures will then pave the way for taking new actions. Two, I hope you will find the answer to problems that have no right answers. If a problem is truly big enough, it has no right answer. Finding an answer by yourself is difficult, but when you are able to do so, this is when you will be able to change the world.







### Program Highlights "Study Abroad Seminar"

#### Study Abroad Seminar

For many of the students who spent last summer in the U.S., the next step is to consider long-term study abroad. During the Academy, participants who are currently engaged in study abroad programs and a university student team leader discussed their study abroad experiences with all the Academy participants. In addition, representatives from study abroad organizations gave presentations to participants, detailing specific study abroad opportunities.

#### First-hand Experiences in the Words of Study Abroad Participants



After entering university, I went to study abroad in Seattle on a program through which I could also complete an internship. I studied abroad at the University of Washington, and while majoring in International Management I completed a three-month internship at the Environmental Protection Agency. I was very busy with both my studies and the internship, but during the weekends I did various activities with my friends such as camping, and I had such a fun time. Studying in the U.S. broadened my perspective, and it has become a very valuable experience to me.

#### Katsutoshi Mizuta

(Department of Environmental Engineering for Symbiosis, Faculty of Engineering, Soka University) The beginning of my stay was very difficult because I did not understand English, but friends who had also come from around the world to study abroad helped me learn, and now I am truly enjoying my study abroad experience. I am enjoying not only my studies, but also my participation in extracurricular activities and making friends through sports groups. Even during holidays, there are a variety of programs, and during spring vacation I am planning on going to volunteer in the Dominican Republic. My life changed greatly due to the earthquake, but I have received so many opportunities, and I do not consider myself unfortunate at all. I hope to become a diplomat in the future, and I am working toward attending university in the U.S..

#### Atsuko Arimoto

(St. Timothy's School, United States, From Fukushima National College of Technology)

Before the earthquake, I had never even considered studying abroad, and I could not speak English at all. But I gathered my courage and went to the U.S., and thanks to having a smile on my face, I was able to make many friends. I am at a small school surrounded by nature, and I am enjoying my study abroad experience in such a free environment. During the weekends, I do many fun activities with my friends, such as watching movies.

#### Ayaka Ogawa

(Leelanau School, United States, From Iwate Prefectural Otsuchi High School)



AFS Intercultural Programs, Japan -The Road to Study Abroad in High School-



EducationUSA -The Road to Study Abroad in University-





### Program Highlights "Dialogue with Leaders"

Step 3: Dialogue with Leaders

Leaders at the forefront of their respective fields were invited to the Academy, where they engaged in dialogue with participants regarding their careers and their ideas on how to contribute to society. Dialogue with leaders from various fields broadened the participants' perspectives and served as an important step toward becoming future leaders.

Komei Ishikawa Research Division Manager, ETIC.



Mr. Ishikawa was born in the town of Kira in Aichi Prefecture in 1983. He participated in ping-pong and hunting activities in Alaska in the U.S.. While at college, he began a start-up project selling dried seaweed and fishing nets. After taking part in M&A business projects at Accenture, he left Accenture and established a research division as the manager. In 2010, he also began planning ETIC. His work includes impact evaluation and policy proposals. Kaoru Utada Freelancer, Videographer



Born and raised in New York, Ms. Utada is a Nisei Japanese American. Wanting to become a bridge between Japan and America, she began working with Japanese media such as NHK and Fuji Television Network and presenting American news in Japan. After this, she decided she wanted to present Japanese news in America too, and she joined the Big Three Television Network's ABC to work as a newscast producer in New York. After the earthquake, she volunteered in the cities of Rikuzentakata and Ofunato. Through these experiences, Ms. Utada realized she wanted to base herself in Japan, so last autumn she left ABC and became a freelancer.

Takashi Kawazoe Managing Director, Carepro, Inc.



In 2005, Mr. Kawazoe graduated from the Faculty of Nursing and Medical Care at Keio University. After working at a business management consulting firm and Tokyo University Hospital, Mr. Kawazoe established Carepro, Inc. in 2007. Yohey Kawabe Executive Officer/Producer/Illustrator Grapes Corp.



Mr. Kawabe graduated from the Faculty of Education at Tokyo Gakugei University. After graduating he established an advertising agency, where he currently works. In addition to providing WEB services and his work as a digital contents producer, Mr. Kawabe also works as an illustrator creating characters. In 2012 he won the Tokyo Interactive Ad Award and the Yahoo Japan! Internet Creativity Award.

Daiju Takahashi Chief Administrator, "Eat, and Energize the East" Head of Overseas Business Department, Oisix Inc.



Mr. Takahashi started his professional career as diplomat in 1999. He was stationed in Washington DC from 2003 to 2005, taking charge of nuclear non-proliferation issues and the US-Japan alliance. Then he returned to Tokyo to deal with Japan-US trade negotiations until 2008. In 2008, he quit the Foreign Ministry to work as business consultant at McKinsey & Company in Tokyo, and engaged in agricultural projects as Engagement Manager. Right after the earthquake on March 11<sup>th</sup>, 2011, he took leave from McKinsey to engage in recovery operations in the devastated regions. After spending 3 months in the Tohoku region, he helped set up "Eat, and Energize the East" (EEE) as a platform to revitalize the agriculture, fishery, and food industries in the afflicted areas, and assumed Chief Administrator. In August 2011, he also joined Oisix Inc. to export Japanese food products to overseas markets.







#### Step3 Dialogue with Leaders



Tsutomu Tamakawa Vice president, Coffret Project Director, Lalitpur



Mr. Tamakawa hails from Sendai in Miyagi Prefecture. After graduating from the Faculty of Law at Tohoku University, he began working at Asahi Glass, where he engaged in developing next generation materials in the president's office. Mr. Tamakawa had the chance to engage in various aspects of business operations, such as business management, marketing, and production management. He established, both within Japan and overseas, a consortium composed of fifteen companies. After the Great East Japan Earthquake and Tsunami, he participated in the ETIC. As the project leader, he supported entrepreneurs and social ventures in Tohoku.

#### Toshihiro Nakamura Co-Founder & CEO, Kopernik



Mr. Nakamura has extensive experience in international development gained during his career with the United Nations. He has spent the past 10 years living in East Timor, Indonesia, Sierra Leone, the United States and Switzerland working with the United Nations and dealt with governance reform, peace building processes and post-disaster reconstruction including the tsunami in Aceh and the Yogyakarta earthquake. Prior to joining the UN Mr. Nakamura was a management consultant for McKinsey and Company in Tokyo. He holds an L.L.B from Kyoto University, Japan and Masters of Comparative Politics from the London School of Economics and Political Science, UK. He is Guest Associate Professor at Osaka School of International Public Policy, Osaka University. He was selected as World Economic Forum's Young Global Leader in 2012.





Tomoko Teruya CEO, NGO Yuimar



As a student and member of the Asian Law Students Association JAPAN, Ms. Teruya represented Japan at international conferences in Washington DC, Bangkok, and Istanbul. She also began traveling to Mongolia in order to personally work toward solving the poverty and social problems she discussed at conferences. After entering the graduate school of law at Sophia University, she used the occasion of the bankruptcy of the "Sunlight Children" orphanage to take time off from school and found an NGO. At her development consulting company, she leads the JICA Chinese Anti-Trust Law preparation support project. In 2011, she was selected as one of the "30 leaders that will change the world" at the World Economic Forum.

#### Emmy Suzuki Harris Founder and Campaigns Director, Change.org Japan



Raised in Japan through high school, Ms. Harris attended Yale University. After graduation, she worked for McKinsey & Company, the Obama Campaign, and then assisted in building the social incubator organization known as "Purpose." In July 2012 Ms. Harris returned to Japan, where she currently works to expand the business operations of Change.org while serving as its chief executive.







### Program Highlights Closing Plenary/ Presentation

# The presentations which had been developed through the three-day discussions were delivered at the closing plenary on the last day of the Academy. 200 people gathered at the plenary, and leaders of various fields listened intently to the students' presentations.

There were some people shedding tears while the students delivered speeches on what happened to them during the disaster two years ago. However, The proposals displayed an earnestness that could have only stemmed from students who have experienced such a disaster, and the presentations were filled with hope. A roar of applause filled the venue when the winning team was announced.

#### Special Message



John V. Roos U.S. Ambassador to Japan

You should be proud of yourselves for all that you've accomplished in the wake of immense tragedy. But it doesn't end here. It doesn't end with participating in a TOMODACHI program, or with what you've done these past few days. I want to challenge you to continue to work for the future of both Japan and the United States, for there is no more important relationship.

#### Tim Latimore Managing Director, Branch Manager, Bank of America, N.A. Tokyo Branch

Through the TOMODACHI Summer Program, the students have had eye-opening experiences including home-stays with families in different parts of America, English language training, cultural exchange activities and university visits. We are so pleased that students who have participated in such rich cross cultural events have been able to build on that, reflect on that and join us here to analyze and work towards addressing a host of important global issues.





#### Dave Spector Broadcast Producer, Spector Communications

People often use the phrase "Once in a Lifetime," but this Academy and the people you met in the U.S. are really once in a lifetime. When I was young I did not have any connection with Japan at all. But when I was in 5<sup>th</sup> grade, I became friends with a Japanese student at my school and that became my motivation to learn Japanese. That eventually led to me meeting my wife. Everything happened because of these kinds of small chance encounters. Everyone, treasure the people you have met here, and go build the future of Japan.







Presentation of Proposals

**Contents Incorporated into Presentations** 

- 1. What is the problem concerning the issue to which your group was assigned?
- 2. In order to solve this problem, what can all of you, the young generation, do?

3. What measures do you want to implement in accordance with the establishment of the international student alliance?



- 1. Is the charter specific and concrete? Whether target areas, beneficiaries, specific numbers are included.
- 2. Is the learning from the speakers applied? To what extent does the presentation includes knowledge from the interview with experts

#### **Bonus Points**

- 1. English Presentations partially done in English
- 2. Unique perspectives as future leaders of Tohoku









Program Highlights Closing Plenary/ Presentation

Speech by Student Representatives

#### Ayaka Ogawa Leelanau School, U.S.A.

My name is Ayaka Ogawa and I come from Kamaishi city in Iwate Prefecture. In the tsunami, I lost my entire family.

On March 11th, after the earthquake, I evacuated uphill with my mother and grandmother. However, the tsunami was right behind us. I ran and ran, and finally found myself alive. But, I could not find my mother and grandmother. Next morning, I walked on the debris calling for my mother and grandmother's names. It was a devastating landscape.

After a few days, I learned that my sister died and also my father was missing. I had no idea what was going on but I understood that I was left alone. When I saw my sister, I put my hands on her cheeks and said thank you. My tears soaked her face. Then I looked for the rest of my family. I had to see many dead bodies. Later on, I found my father and grandmother but my mother and grandfather are still missing.

## "I asked myself: Why did I survive when all my family died?"

I asked myself: Why did I survive when all my family died? However, after the disaster, I met U.S. Ambassador Roos, BEYOND Tomorrow, and TOMODACHI Initiative. And my new dream is to become a fashion designer. Since last summer, I am studying in a high school in Michigan.

Living in the United States gave me strong desire to speak English. I want to study English so I can speak it fluently. I also learned that it is very important to speak up. I want people to know who I am and what I think. So I need to express myself well. I learned all these things about life from American people.

A chance is not something that one can take for granted.



On that day, I could have died. However, I am here today. And I did not survive myself but the fate let me survive. I lost so much but I gained so much. I am not afraid any more. There are many people that wanted to live yet died, but I am still alive.

I have received many opportunities from many people, and in the future, I want to be a person that can give other people chances. I want to contribute to the world. Becoming happy is the only thing I can do for my parents.

I am sure that many people feel sorry for me. But this is not how I would like to be. This frustration drives me forward.

2 years ago, I had no idea that I would be doing what I am doing today. Now I believe that everything happens for a reason. I feel like the 18 years before the disaster was a prelude to the life I started living after the disaster.

Since March 11, there has not been a day that I did not think of my family. With everything my family left me with, I want to cherish every opportunity, believe in myself, and follow my inspirations.

#### "Becoming happy is the only thing I can do for my parents."





#### Atsuko Arimoto St. Timothy's School, U.S.A.

Hello, everyone. My name is Atsuko Arimoto. I am from Okuma town in Fukushima where the Fukushima Nuclear Power Plant is located. Now, I live in Baltimore in the United States.

It is my great honor to have this opportunity to speak to you on behalf of all the students from Tohoku. American people helped Tohoku and thanks to the relief support we received from them, we are here today.

My home was only 3km away from the nuclear plant and therefore I had to move to another city. Okuma town was designated as no go zone due to high radiation levels and probably I cannot go back there any time soon. I lost my home, an ordinary life in my home town and got separated from friends and neighbors. My life changed completely on March 11<sup>th</sup>.

#### "My life changed completely on March 11"

However, I never think I am unhappy. The disaster gave me chances to meet many people who guide me to new paths. With the help of TOMODACHI and BEYOND Tomorrow, I moved to the United States to go to boarding high school last year.

It was my first time to go to the United States, and I felt honored to finally meet American people who cared about Japan in the time of its greatest need.

My dream is to become a diplomat and work in the foreign service. In the world, there are many problems. It is difficult to solve all the problems at once. But we can move forward step by step.

Over the last 3 days, we were given opportunities to examine global issues and think about how to address them. Now, it is our responsibility to turn the debate into action.

This month, I am going to Dominican Republic for volunteer activities. To give back to people who helped Japan after the disaster, I want to be able to help others in need.

#### "We, the TOMODACHI generation, will make the future of Tohoku, Japan, and the world"

All of us in this room together, we can make a difference. We, the TOMODACHI generation, will make the future of Tohoku, Japan, and the world.

## TOMO DACHI



### Program Highlights "Wrapping Up, Reflection"

Throughout the three-day Academy, Bank of America Merrill Lynch employees joined the program as mentors and took part in the participants' discussion. The mentors supported the participants' discussions regarding the global agenda, and while steering the participants toward specific ideas, they also provided advice on a variety of topics, from the students' future visions to careers as working members of society.

At the end of the Academy, participants had the chance to engage in dialogue with Jiro Seguchi, Country Executive for Japan, Bank of America Group, who shared both his comments on the students' presentations and an inspiring personal message.

#### Jiro Seguchi

Country Executive for Japan, Bank of America Group President and Representative Director, Merrill Lynch Japan Securities Co., Ltd.

All of you are thinking not only of yourselves, but also about people around the world. And you are thinking not only about the present, but also about the future. Seeing such strong and passionate students is very moving.

Japan will soon find itself in even more challenging, difficult circumstances. In comparison with youth from other countries, there are some concerns that Japan's young people are not as internationally oriented as they should be. But after spending the day with you, I feel that this worry is absolutely unfounded.

Every participant gathered here today has such high awareness and concern for the global issues at hand. You have learned from all the experiences you have had, including the painful experiences, and grown stronger, and you have made an amazing resolution to use this strength to help not only yourself but also others.

In resolving to use what you have learned in America and at this Academy, you have taken the first step toward becoming global leaders.

Going forward, I would like all of you to remember what you have experienced at the Academy, particularly the importance of taking action. Please continue to think about what you can do as a result of your unique experiences. If you do this, I believe you will eventually be able to spread your wings and become global leaders. And I will continue to support you in this endeavor.

Q: What types of things do you think we should strive to accomplish while in university, and what are the activities that you did in university , which helped prepare you for your current work?

A: You should definitely study in university. University is the period of your life in which you will have the most opportunity to decide how to spend your time, but if you are not careful with how you spend your time, it will be over before you know it. Therefore, you should realize that your time at university is limited and consider what goals you want to achieve. Learning English is very important. For example, when you are conducting research, if you look for information in English you will find much more than you would find searching in Japanese. Just by learning English, you will have access to everything written in this language. Besides study, gaining as many different experiences as possible is important. I want you not only to understand but also to feel various things.

Q: What do you believe is important in order to put ideas into action?

A: Your mind, your heart, your guts, and your feet. You have to feel with all of your body. People do not take action without a heart. People should calmly consider in their minds what is good and bad, but everything involves some degree of risk, no matter how you think about it. Also, you must have guts, or find the courage, to accomplish your goals. In order to contribute to the lives of others, you will have to take risks. Use your mind, your heart, and your guts in order to think about what you want to achieve and to encourage yourself to act. Finally, do not stay inside. Use your feet to leave your room and go out into the world.

Q: What goals did you set for yourself and what types of actions did you take to help you get to your current position?

A: First, I think it is important for you to consider what responsibilities are related to the work you have been assigned, and to discover something that no one else can do better than you. I think everyone has certain responsibilities at school or in their extracurricular activities that they can do particularly well in order to contribute to the group as a whole. So first you should focus on identifying your skill. Something that you can do exceptionally well is something that no one else can do as well as you. Therefore, it is important to consider what responsibilities you were entrusted with, and to also consider, "What can I, as someone who experienced the earthquake, do?" and, "What can I, as a survivor of the earthquake, do?" In this way, you are always thinking about what you, with your unique background, can do to contribute to society, which is very important. Instead of thinking about how you are one professional amongst many, it is better to think about how you can become number one. You are the only one who can improve your abilities. When you are thinking about doing something at work, make sure you do what will allow you to be the number one contributor at work, and give it your best effort. If you do so, others will notice, and then you will receive new opportunities. A position is not something that you aim for, but rather something that you arrive at through demonstrated results.







Team 1 Mariko Uyama Business Information Merrill Lynch Japan Securities Co., Ltd.

I was not sure what I could provide as a mentor, but the kids' talent and motivation overrode these concerns. I look forward to their future endeavors as they pursue their careers.



Team 1 Ichiro Sekimitsu Asia Pacific Rates & Currencies Merrill Lynch Japan Securities Co., Ltd.

I was moved by the enthusiasm and talent of these students. It was wonderful to have the chance to make a contribution to their future.

> Team 2 Yuka Negami Financial Institutions Credit Risk Merrill Lynch Japan Securities Co., Ltd.

Although I was only participating as a mentor, the last couple days have turned out be a learning experience for me as well. The youthful enthusiasm, optimism and active engagement of the high school students and college student leaders taught me so much about facing and overcoming obstacles. Thank you very much.

Ge Inv Glo Me

Team 2 Gen Arai Investment Banking Division, Global Corporate & Investment Banking Merrill Lynch Japan Securities Co., Ltd.

I want to thank the students, leaders and the staff at TOMODACHI. As a mentor, I was very moved and inspired by the students' awareness, assertiveness, and bold presentations. It was a very important experience for me to meet these future leaders who will undoubtedly succeed in the career they pursue. Thank you very much.

Team 3 Keiko Kurachi Structured Products Group Merrill Lynch Japan Securities Co., Ltd.

At first I was uncertain how I could help out these students who had survived the disaster, but they were so engaged that I ended up forgetting they were survivors. Even though teenagers tend to think about themselves first, I was moved at how these students wanted to help others. I know my role was to help, but I felt as if I gained more from the experience. I would very much like to have another chance to participate in another program like this.





Team 3 Takahiro Mori Research Merrill Lynch Japan Securities Co., Ltd.

I believe these students represent the hope of Japan in their strength to confront reality. I really felt how important it is for adults to pass on the knowledge and experience to the younger generation. I hope that the TOMOCACHI Generation will be leading their country in paving the way to a brighter future.







Team 4 Kentaro Kawamizu Japan Equity Sales Trading Merrill Lynch Japan Securities Co., Ltd.

I was so taken by the students' commitment during these two days which passed by in a flash. The group I participated in tackled complex issues with regard to food problems, yet the more time we spent on it, the more involved our discussions became. I was very surprised at how conscious they were of social issues. The experience was truly inspirational and I am grateful I had the chance to participate in it.

Team 5 Yeongsil Min Global Loans and Special Situations Group Merrill Lynch Japan Securities Co., Ltd.

Even though these students are the ones who lost everything from the earthquake, they were the ones who gave us so much courage. I hope to contribute all I can for them in the future.



Team 4 Mari Okuda Global Markets Operations Merrill Lynch Japan Securities Co., Ltd.

As a mentor for the TOMODACHI BEYOND Tomorrow Global Leadership Academy, I learned so many things from my inspirational students. I was only hoping to provide assistance to the program, but I ended up gaining so much from these students. Their effort to apply their experience of the disaster for the betterment of society proved to be a valuable opportunity for me to rethink what I can do as an individual. I would like to continue supporting these students who, even in the aftermath of the terrible disaster, have managed to share their enthusiasm and optimism. Thank you for letting me participate in such a wonderful project.

Team 5

Naohiko Matsuura Investment Banking Division, Global Corporate & Investment Banking Merrill Lynch Japan Securities Co., Ltd.

I was inspired by these optimistic and talented students. Their examination of issues and presentations, the way they discussed their interests with various mentors, as well as their forthright accounts of the disaster provided me with an opportunity to reevaluate my own approaches in my profession and life. Thank you very much for this great experience.

Team 6 Kenzo Fujisawa Global Market Operations & Middle Office Merrill Lynch Japan Securities Co., Ltd.

I was very inspired by so many people here at this two-day program. I was tremendously moved by the accounts shared by the kids who survived the disaster. It's amazing how these children are trying to recover from the disaster as they take on new experiences such as studying abroad. I learned so much from the guest speakers as well. Assisting these kids in their presentations turned out to be fun as well as challenging in ways I had never experienced before.



Team 6 Mariko Hayashibara Marketing & Corporate Affairs Merrill Lynch Japan Securities Co., Ltd.

When I was preparing for the presentation on Saturday, I ended up forgetting how you had all survived the earthquake disaster. It was only on Sunday that I ended up being reminded of your experience. I think this happened because we were so committed to tackle the issues set forth in this program. By being exposed to the happiness and dreams of this next generation, I feel grateful for the life I have. Thank you so much for this wonderful experience, Team 6!



## TOMO DACHI



Team 7 Chu Zhang Credit Technology Asia Pac Merrill Lynch Japan Securities Co., Ltd.

I was very moved by the high school students from the Tohoku area. In their pursuit to become the global leaders of tomorrow, these 70 high school students were full of so much energy and vitality, I thought they were wonderful. They worked very hard at their presentations which, along with the entire program, was very successful. I was very happy to have the chance to participate in such a wonderful project. It was also great to really get to know the high school students in my group. I would like to participate in similar events in the future. I hope to be as resilient as these students. Thank you very much.



Team 7 Koichi Kagawa Deputy Branch Manager Bank of America, N.A. Tokyo Branch

I learned so many things from the youthful vibrance of high school students and college student volunteers who shared their innovative approaches and faith in the future. Having the opportunity here to see how you are all overcoming the disaster and pave the way to a brighter future has been an inspiring experience. Thank you very much.





Team 8 James Seddon Marketing & Corporate Affairs Merrill Lynch Japan Securities Co., Ltd.

Before the program began, I consciously reminded myself to be sensitive about what I said to these students who had suffered through the disaster, but they were full of so much energy and optimism, I nearly forgot their experience of the earthquake. At the closing ceremony, as I was listening to the speeches made by two girls who lost their homes and families, I started to worry whether I had said something offensive. But when I looked around, everyone was smiling. I couldn't believe they had undergone such terrible hardships. I was so moved by their optimism, integrity, and strength. Thank you so much for this incredible experience. Team 8 Reiko Hayashi Investment Banking Division, Public Sector Origination Merrill Lynch Japan Securities Co., Ltd.

I was amazed at the power of these students in their resilience and strength to overcome such extreme hardships. With their strength and self-awareness I believe they will become the global leaders of tomorrow. It was an honor to help them along this path.





Team 9 Ayumi Tanaka Global Wholesale Banking Operations Bank of America, N.A. Tokyo Branch

I volunteered but ended up learning so many things I could apply to my work and life from these students. I am grateful I had the opportunity to participate in this program.

Team 9 Yuichiro Shinozaki Structuring & Client Solutions Merrill Lynch Japan Securities Co., Ltd.

As a mentor for the BEYOND Tomorrow program, I was very surprised at the students' forward looking attitude. I ended up forgetting how they were victims of the disaster and worked with them as if they were like anyone else. Maybe it was all for the good, given how we as mentors should be sharing our experiences as true professional business people. I look forward to the next chance I can get to participate in any future programs like this.







被災地の高校生が長期留学

観を発表したい、現存金で世界の世界である。

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### Media Appearances

THE JAPAN TIMES WEDNESDAY, MARCH 13, 2013



Survivors: Students from the Tohoku region sing as U.S. Ambassador right) and other guests watch at the conclusion of the "BEVOND Tom Academy 2013" forum at the Tokyo American Club on Sunday. KVODO dor to Ja n John Re row Global Leadershin

3/11 students vow leadership roles

#### May Masangkay KYODO

KYCGO Students from the Toholsu region devastated by the March 11, 2011, disasters have vowed to draw from their experiences and take on new roles on the global stage. "We were given opportuni-ties to examine global issues and think about how to address them," Astub Artmoto, 17, said in an address at the Sundray closing ceremony of a three-day student workshop in Tokyo urganized by an educational fund and a US firm. Students at the workshop mapped out steps to solve water, food and energy issues. "Now, it is our responsibility to turn the debate into action," said Arimote, whose family was forced to evacuate their home.

orced to evacuate their home own of Okuma, Fukushima Pre

own of Okuma, Fukusnima Pre-ceture, to temporary housing fifter the tsunami spurred the ucclear crisis at the Fukushima & 1 atomic plant. Arimoto, who spoke before an udience of almost 200 that in-luded government officials and

2013年(平成25年)3月9日

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Newspaper

Asahi Shimbun (March 9, 2013)

THE JAPAN TIMES (March 13, 2013)

The Hawaii Hochi (March 15, 2013)

THE JAPAN TIMES (March 16, 2013)

TV

Wide! Scramble (TV Asahi, March 15, 2013)

World Network (NHK, March 23, 2013)



## Choir Lyrics

ハジマリノウタ~遠い空澄んで~
遠くに見えた街並み いつの日にか誓った景色と同じ 怯えて立てなくなっても 涙に滲む明日を教えてくれる
君からもらった言葉 僕の生きる意味を照らしてくれた 「もう少し強くなれたら…」なんて思ってみても仕方ないよ
「夢の途中」そう気付いたら なんだかちょっと楽になって 答えなど無くていいんだよ 僕の頬は少し朱に染まる
遠く見えた空は澄んでいて 泡沫の日々に迷わんとした 揺るぎないこの胸の真ん中の想いを託して 想いを信じて 僕はただ明日を見て歩こう たとえそこに願い届かずとも 変わらないあの日の言葉だけを この手に抱えて この手に抱えて
君とね 出逢ったことが見えなくなった場所を示してくれた そうして解り合えたよ 僕も君も同じ弱さを持ってる
どうしてなんだ?みんな抱えてる怖さや不安を隠したりして 「強くない」ってそう言い切ったら 暗く濁った闇に灯り灯る
伝えたいことが溢れてきて あの空の向こうへ流れてゆく ぎこちない言葉でしかないけど 今伝えたくて 今届けたくて
連綿とゆく時間の中で 僕は確かにここで呼吸(いき)をする 柔らかい陽の光を浴びれば また目を覚まして また歩き出せる
僕が生きた「証」を残そう それをいつの日か「夢」と名付けよう つつましくも意味の在る「証」を 意味在る「夢」だと 確かな「夢」だと
僕は「今」を信じて歩こう たとえそこに祈り叶わずとも 生まれゆく全ての言葉たちを この手に抱えて この手に抱えて



## Supporters

TOMODACHI BEYOND Tomorrow Global Leadership Academy 2013 was funded by Bank of America Merrill Lynch. BEYOND Tomorrow is also supported by a number of organizations and individuals. We count on everyone's cooperation to serve our mission.



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Contributions of JPY 10 million or above

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We have received support from countless others.

We would like to express our sincere gratitude to all those who support our activities.

\* Corporations and organizations listed above are supporters of the 2012 fiscal year.

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## TOMO DACHI



### About BEYOND Tomorrow



#### Summary

The Global Fund for Educational Assistance was founded by leaders active in diverse fields, such as politics, administration, business, NGOs, and media. BEYOND Tomorrow is a project established to nurture the young victims of the 2011 Tohoku earthquake and tsunami to become global leaders by offering comprehensive support and mentorship. In order to develop future leaders from the affected regions, BEYOND Tomorrow has hosted the Summer Davos Junior Leaders Program in September 2011, the Tohoku Future Leaders Summit in October 2011, and the TOMODACHI Summer 2012 BEYOND Tomorrow U.S. Program in August 2012. Additionally, BEYOND Tomorrow offers opportunities for students at various ages. The "BEYOND Tomorrow Scholarship Program" and "BEYOND Tomorrow Tohoku Future Fellows Program 2013", which entail both scholarship and leadership development components, target students entering university, whereas the "High School Study Abroad Program" is intended for high school students to gain an overseas boarding school experience.

#### **Characteristics**

The program is intended to help highly motivated students achieve their dreams and gain a global perspective by offering support of not only financial means but also of dialogue and mentorship. We aim to nurture empathetic leaders who, by overcoming adversity, are able to actively contribute to society.

#### Contents

1. Scholarship Programs

It is precisely because they have experienced the tragedy of the Tohoku Earthquake and Tsunami that these young people can contribute to the world, to Japan, and to the recovery of Tohoku. We strongly believe that these students have the innate qualities of future leaders, and as such, we are providing scholarship support towards their education.

- BEYOND Tomorrow College Scholarship Program
- BEYOND Tomorrow Tohoku Future Fellows Program 2013
- BEYOND Tomorrow High School Study Abroad Program
- 2. Leadership Programs

For students who aspire to be leaders from Tohoku, we offer leadership programs for them to develop in character and maturity, and to broaden their perspectives. The programs reach beyond borders and take place globally, in Japan, and in the affected regions. We aim to have the students grow into globally-minded and empathetic leaders who will be the catalysts of social improvement.



Global Fund for Education Assistance www.beyond-tomorrow.org/

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