March 7 - 9, 2014

Young people affected by the disaster creating proposals for global disaster prevention

- Venue: Merrill Lynch Japan Securities, Tokyo Office (Chuo-ku, Tokyo)
  National Olympics Memorial Youth Center (Shibuya-ku, Tokyo)
  Tokyo American Club (Minato-ku, Tokyo)
- Organized by: Global Fund for Education Assistance
- Supported by: Bank of America Merrill Lynch
BEYOND Tomorrow is a project established to support the young victims of the Great East Japan Earthquake to become future leaders.
Overview: In March, Global Fund for Education Assistance began the 2014 TOMODACHI BEYOND Tomorrow Global Leadership Academy as part of the “TOMODACHI Initiative,” a private-public partnership including the U.S.-Japan Council and U.S. Embassy. Out of the high school and college students who had travelled to America through “TOMODACHI Initiative” programs, 72 students were selected to gather in Tokyo. Over a period of three days participants used a discussion format to gather proposals to address global natural disasters (Typhoon Haiyan, the Haiti earthquake, and the Sumatra Earthquake and Tsunami), incorporating their personal experiences as well as input from natural disaster experts. Based on the fact that the 2015 United Nations World Conference on Disaster Risk Reduction will be held in Sendai, the participants, having themselves experienced the Great East Japan Earthquake discussed the message they wished to send to the world. At the closing ceremony, participating students presented their proposals to leaders from various fields, and delivered the best one to the Director-General for Global Issues, Ministry of Foreign Affairs, who will lead the U.N. World Conference on Disaster Risk Reduction.

TOMODACHI Initiative

TOMODACHI is a public-private partnership supporting Japan’s recovery from the Great East Japan Earthquake, and invests in the next generation of Japanese and Americans in ways that strengthen cultural and economic ties, and deepen the friendship between the United States and Japan over the long-term. For more information, please visit www.usjapantomodachi.org
Special Message

Caroline Bouvier Kennedy
U.S. Ambassador to Japan

“I would like to challenge you to get the most out of these next two days, and see what you can do to make your TOMODACHI experience the beginning of a life-long adventure.”

On behalf of the U.S. Embassy in Tokyo and the TOMODACHI team, I’d like to welcome you to the TOMODACHI – BEYOND Tomorrow Global Leadership Academy of 2014.

The United States and Japan have a strong and enduring partnership. One of the most important facets to this relationship is the people to people connections. In the aftermath of the Great East Japan Earthquake of 2011, we created a unique public-private partnership called the TOMODACHI Initiative to help young people from the devastated region connect with the United States.

Three years later, we are still working together. Congratulations on being selected for the TOMODACHI BEYOND Tomorrow Global Leadership Academy.

I would like to challenge you to get the most out of these next two days, and see what you can do to make your TOMODACHI experience the beginning of a life-long adventure. Whether you are hoping to focus on your English skills or to consider studying in the United States, the actions you take now can help chart the course for your own future, and can strengthen future ties between our two countries.

Thank you and I wish you the best for this year’s Global Leadership Academy.
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In March of 2014, three years after the Great East Japan Earthquake and Tsunami, the Second TOMODACHI BEYOND Tomorrow Global Leadership Academy was held. The students of Tohoku, who experienced the unprecedented natural disaster known as the Great East Japan Earthquake, lost people important to them, their homes, their hometowns, and many other things due to the disaster. The students have come far, pledging: “We never want anyone else to have to experience this kind of tragedy.”

The Second TOMODACHI BEYOND Tomorrow Global Leadership Academy is for natural disasters around the world. Over three days and two nights, leaders from the Tohoku Region discuss and think about the significance of contributing personally to the natural disaster initiative, dis "disaster” is of course not limited to the students of the Tohoku Region, but rather aims for a theme of a global co-disaster. As such, the "TOMODACHI BEYOND Tomorrow” initiative programs and in the future, aspire to become active global leaders (selected by application process).

Objectives of the Academy

• To provide participants who travelled to the U.S. on different programs with an opportunity to share their experiences to create community
• To have an opportunity to confront what future role they would like to fill in society and come up with a concrete vision for the future
• To provide participants with an opportunity to develop and practice the actions necessary to address those issues.

TOMODACHI Programs

TOMODACHI Summer Coca-Cola Educational Homestay Program
TOMODACHI Summer Softbank Leadership Program
TOMODACHI Summer English Language Program
TOMODACHI 2013 Spring Homestay Program
TOMODACHI in San Diego 2013
St. Louis-Ishinomaki Grassroots Exchange Program
(The Toyota Motor Corporation, Mitsubishi Corporation, and Hitachi, Ltd.)
The Dallas-Sendai Young Ambassadors Program (Toyota Motor Corporation, Mitsubishi Corporation, and Hitachi, Ltd.)
TOMODACHI Summer BEYOND Tomorrow U.S. Program

Participating High School Students
—TOMODACHI Generation—

63 students from the Tohoku Region who have all travelled to America through TOMODACHI initiative programs and in the future, aspire to become active global leaders (selected by application process)
Global Leadership Academy

DACHI BEYOND Tomorrow Global Leadership Academy was held.

East Japan Earthquake and Tsunami: On that day 3 years ago, the students now many other things due to the disaster. The students have come far, pledging:

und the world. The initiative for students who have experienced a “natural of a global community - a global agenda. As for the students, over three days initiative, discussed this with their peers, and dealt with settling on a proposal.

MODACHI BEYOND Tomorrow bal Leadership Academy 2014

ys and two nights, leaders from the Tohoku ed the global topic of natural disasters. experience, as well as global case studies, mmonalities and differences amongst nd developed a plan of action that they would plish.

Objectives of the Academy

participants with an opportunity to deepen their ng of global agendas, discuss and think about what ecessary to address those issues. e participants contemplate what future role they fill in society and come up with a concrete meselves. participants who travelled to the U.S. on different th an opportunity to share their experiences to e of community as the “TOMODACHI Generation” them all move forward toward a common future.

Mentors

Throughout the three-day Academy, Bank of America Merrill Lynch volunteers joined the program as mentors and took part in the Discussion with students. The mentors supported the students’ discussions about the global agenda, and while guiding their student groups on their assigned topic, they also provided advice on a variety of other topics, from the students’ future visions to careers as working members of society.

University Student Team Leaders

Nine students from the Tohoku Region who have all travelled to America through TOMODACHI Initiative programs and participated in the 2013 TOMODACHI BEYOND Tomorrow Global Leadership Academy, participated as leaders this year to facilitate the high school students’ discussion (selected by application process).
Program Overview

Participating students

Students who demonstrated clear aspirations to become active global leaders were selected out of approximately 400 high school and university student from Tohoku who visited the U.S. in the summer of 2012 through programs organized by the TOMODACHI Initiative. The applicants with the strongest aspirations and determination to become global leaders, looking to contribute to the world by making full use of what they learned during their stay in the U.S., were selected through a rigorous application process to participate in the Academy.

List of Participating Students (1/2)

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<tr>
<th>Name</th>
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<th>Year</th>
<th>Program</th>
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TOMODACHI BEYOND Tomorrow Global Leadership Academy 2014 | 7
## List of Participating Students (2/2)

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*Relocated after the earthquake

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**TOMODACHI Programs**

- CO: TOMODACHI Summer Coca-Cola Educational Homestay Program
- SO: TOMODACHI Summer Softbank Leadership Program
- MU: TOMODACHI-MUFG Summer International Exchange Program
- AF: TOMODACHI Summer English Language Program
- DA: The Dallas-Sendai Young Ambassador’s Program (Toyota Motor Corporation, Mitsubishi Corporation, and Hitachi, Ltd)
- BI: TOMODACHI 2013 Spring Homestay Program
- BT: TOMODACHI Summer BEYOND Tomorrow U.S. Program
Program Overview

Schedule

March 7th (Friday)
13:00~14:00  Orientation / Icebreaker
14:00~15:30  TOMODACHI Section  Sharing of Experiences & "What I learned in the U.S."
15:30~17:00  Lecture: “About the Global Agenda”
              Professor Yoko Ishikura, Graduate School of Media and Design, Keio University
              Why learning about the world and considering global issues is important
              (Discussion) “Identifying the problem and its cause”
              Typhoon Haiyan, the Haiti Earthquake, and the Sumatra Earthquake and Tsunami
              What are the important topics of discussion for each region?
18:00~19:00  Dinner
19:00~21:30  Choir Rehearsal and Team Discussion

March 8th (Saturday)
7:00~8:00   Breakfast
9:00~10:00  Study abroad seminar
10:00~10:30 Self Introductions and Snack Break
10:30~11:00 (Presentation) “Identifying the problem and its cause”
             Presentation of what was accomplished in 7 days
11:00~11:30 Feedback & Presentation of Topics
11:30~12:00 Interview Preparation
12:00~13:00 Lunch
13:00~14:30 Interview Session
             Ryoji Noritake  Project HOPE Consultant
             Chiaki Furukawa  AAR Japan Support Division Chief
             Yoko Asakawa  Yoko Asakawa NPO Jen Information Manager
15:30~16:30  (Discussion) Presentation Preparation
16:30~17:00  Progress Review
17:00~17:30  (Discussion) Final Presentation Preparation
17:30~18:00  Choir Rehearsal
18:00~20:00  Dinner Party

March 9th (Sunday)
7:30~8:30   Breakfast and moving luggage
8:30~10:00  Choir Rehearsal and Final Presentation Rehearsal
11:30~13:30 Luncheon / Closing Plenary
13:30~14:00 Wrap-up, Reflection
15:40       Conclusion of Academy
The first night, BEYOND Tomorrow College Scholarship program participant, Mr. Masahide Chiba allowed time for the participating students to share personal experiences. The participants in the Academy spoke with each other about how they lived before and after 3/11. Being able to reveal their true feelings about the experience to each other helped bring the students together.

Masahide Chiba  
Policy Management Department  
Keio University  

I believe that BEYOND Tomorrow is truly a work of art. What’s important is not for everyone to be high skilled in communication, to have an amazing resume, or things like that. Each individual has his or her peculiarities, making for a diverse blend of personalities. What really made the Academy are the seventy-two individuals here. Please spend these three days with this sense of camaraderie in mind, knowing that each individual helps to make the program.

Makoto Sasaki  
Miyaoka Prefectural High School, Iwate Prefecture  

BEYOND Tomorrow and TOMODACHI are supporting us in pursing our future dreams and the things we want to do. With this in mind, I realized that the people who have gathered for the Academy are those who really want to keep moving forward. And so, I thought I should follow their example.

Ryo Yaegashi  
Morioka First Prefectural High School, Iwate Prefecture  

In explaining my upbringing, I was not merely seeking sympathy from others. Having experienced this disaster first hand, and then having traveled to America, I’d like to express that above all else, this has made me a stronger person.

Yuta Kondo  
Natorikita High School, Miyagi Prefecture  

Last year I participated in the Academy, but left with regrets inside. Through BEYOND Tomorrow’s program, I have changed as a person. I think this is truly a unique opportunity. I hope each person will do their best to meet their goals and leave this program with no regrets.
TOMODACHI Session

What kind of changes did you experience as a result of going to America through the TOMODACHI program? How did your perspective of Japan, as well as the world change? Participants shared reflections on their individual experiences in America.

Yoshifumi Ono
Sendai First High School, Miyagi Prefecture

I had been thinking only about my own future, but after going to America I started thinking more about the future of the world, and more about ways in which I could help the world. I started thinking that maybe it is possible for people around the world to understand each other and live in peace.

Aoi Kon
Sendai Second High School, Miyagi Prefecture

In America I had a chance to interact directly with a different culture, tradition, and history, and I ended up absorbing a lot of information. With regard to spirituality, people of the same generation there felt so strongly about their own opinions, and I was surprised how clearly people decided between ‘yes’ and ‘no.’ I learned how important the, ‘I decide what I do with my life’ mentality is.

Natsuki Otsuka
Yumoto Prefectural High School, Fukushima Prefecture

After going to America, my way of thinking and sense of morality changed completely. I met lots of different people, learned new ways of thinking, and the possibilities became endless. I hear the phrase ‘endless possibilities’ a lot, but now I feel I can relate more closely to it.

Yuka Iwabuchi
Sendai Shirayuri-gakuen High School

In the future I think I would like to be involved in U.S.-Japan relations. What should I do to fulfill this goal? First, I think I should improve my English. After entering college, I want to go once more to America, continue improving my English, and learn from real life experience what is necessary to strengthen relations between the U.S. and Japan.

For students who wish to become active leaders in globalization, a section was created for those with study abroad experience to share their stories. Listening to actual experiences became an opportunity to more accurately envision the students’ next steps in becoming global leaders.

Miu Hamato
Kamaishi Prefectural High School, Iwate Prefecture

My thoughts towards study abroad changed. I listened to a seminar on study abroad, and heard that you may find what you want to do during your time abroad only after you arrive there. I had thought that study abroad was pointless if you did not go with an objective already in mind, but this changed my thinking. Also, for the first time I saw the value of experiencing a new, challenging environment, rather than being constantly in a comfortable and familiar one.
Program Highlights
About the Global Agenda

Thinking about a global agenda

The TOMODACHI BEYOND Tomorrow Global Leadership Academy 2014 focused on global natural disasters, including Typhoon Haiyan in the Philippines, the Haiti earthquake, and the Sumatra Earthquake and Tsunami.

Thinking of the world through Tohoku — Having experienced the Great East Japan Earthquake first hand, the participating students recognized that there must be some way to contribute to the efforts to address global natural disasters. They use their ideas to think globally, learn about natural disasters, and discuss this with their peers.

Setting the Agenda

“Creating plans of action for disaster risk management with lessons learned from the Great East Japan Earthquake and Tsunami”

The United Nations World Conference on Disaster Risk Reduction will be held in Sendai in March 2015. A plan of action will be put forth based on the ideas of this conference, including reducing the worldwide risk of natural disasters, and reducing the tragedy through global strategy. Each team’s plan of action was presented at the Closing Plenary, and were voted on by those present. The plan that received the most votes was presented to the Director-General for Global Issues for the Ministry of Foreign Affairs.

Case Study: Natural Disasters Worldwide


Third United Nations World Conference on Disaster Risk Reduction

The World Conference on Disaster Risk Reduction is an international conference on creating a global strategy to address natural disasters. The First Conference (1994, Yokohama) and Second Conference (2005, Kobe) also took place in Japan. The conference resulted in the Hyogo Framework for Action (HFA), which established international efforts for disaster prevention from 2005 to 2015.

In 2015 the Third U.N. World Conference on Disaster Risk Reduction aims to create the successor to the HFA.

Assignment for the students

The participating students distributed reference materials on natural disasters before an academic exhibition, and created the following agenda.

1. Reflection: How America changed “myself”
2. Discussion preparation: Thinking about a global agenda
   a. What kind of damage occurred in each disaster? Give concrete examples
   b. With regard to emergency services and restoration, what kinds of issues arose in the wake of the disaster?
   c. Contrasting this with the Great East Japan Earthquake and Tsunami, what similarities or differences did you notice, and what left an impression on you?
3. Discussion with the leader: Things you would like to ask the leader
Soon after the earthquake on 3/11, the city personnel began point inspections on buildings, and before even two days had passed distribution of emergency supplies started. However, in the case of the Typhoon Haiyan, emergency response was delayed. Both countries were supported by the international community.

I believe the difference between the Typhoon Haiyan and the Great East Japan Earthquake is a public health issue. In Japan’s case, high school gymnasiums were frequently used as refuge shelters, which were much more manageable environments from a public health perspective.

After the Great East Japan Earthquake, people lined up and received food rations in an orderly fashion. But in the Philippines, it seems to have been first come first serve. The main similarity is that both countries received aid very quickly from other countries around the world.

Thanks to a nearby supermarket that provided food for victims, we were able to avoid delays in receiving support. Also, the Self Defense Force established simple hot springs, which prevented the spread of infectious diseases.

“Natural disasters can occur anywhere in the world at any time, causing both human injury and economic damage. These problems frequently cross national borders. When an entire region is affected by natural disaster, reconstruction is not a simple process. You all experienced the Great East Japan Earthquake and Tsunami, a terrible disaster even by global standards, and so many of you have something to say with regard to the global agenda. Many of these proposals for solutions, as well improvements are ideas that could only come from those who experienced the disaster firsthand. You may have had to deal with tragedy because of the earthquake and tsunami, but that is exactly why you can do something about it.”

Step 1: Lecture: “About the Global Agenda”

Lecture on the Global Agenda

“What is the Global Agenda?” Why is it important that students who experienced the Great East Japan Earthquake and Tsunami think about it? Think of natural disasters themselves as a global agenda. What you can do is deal with this agenda not as something just affecting Tohoku or Japan, but as something affecting the whole world.

Through this lecture, the participating students connected their personal experiences with a worldwide agenda, and deepened their understanding of their involvement with the global agenda.

Lecturer

Yoko Ishikura
Professor, Graduate School of Media Design, Keio University

MBA, Darden School, University of Virginia, DBA, Harvard Business School Manager at McKinsey & Company Inc. and Professor at the School of International Politics, Economics and Business at Aoyama Gakuin University, and Professor at the Graduate School of International Corporate Strategy at Hitotsubashi University.

She has served as a non-executive director of Japanese, U.S. and U.K. companies as well as Vice President of Science Council of Japan. She represented Japan as Partner Institute for the Global Competitiveness report and is currently a Vice Chair of the Global Agenda Council on Education & Skills, the World Economic Forum.

Student Comments (Excerpts)
In order to bring new viewpoints to the discussion, experts from various fields were invited to speak, and participants conducted interviews with these experts. The three speakers are all leaders of organizations that are taking action to address various global issues.

While looking back on their own experience, the participating students put forth insightful questions for the experts. Actual leaders in each field held an intense discussion.

**Program Highlights**

**“Interviews with Experts”**

**Theme A**

**Typhoon Haiyan**

Ryoji Noritake  
Consultant  
Project HOPE

Ryoji Noritake is currently working in the typhoon-affected region of the Philippines for Project HOPE, US-based medical humanitarian aid organization. Previously a director at the Health and Global Policy Institute, he has also worked in Tohoku for disaster relief. He is a graduate of Keio University’s Policy Management Department and obtained a Masters of Science in Medical Anthropology and Sociology from University of Amsterdam in the Netherlands. He is currently a Fellow at the Health and Global Policy Institute, a board member of the Alumni Association for the Japan-America Student Conference and a member of the America-Japan Society.

Somewhere between four and six thousand people died during Typhoon Haiyan. This is lower than the prediction of 20 to 30 thousand deaths, but deciding whether to see this as a high or low number is exceedingly difficult. According to our calm, but somewhat unfeeling judgment it is relatively small, and we think the Philippines did well. However if you really take a moment to think about it, six thousand is still a huge number. As a natural disaster aide worker, I feel we will undoubtedly have to deal with people who think like this.

**Theme C**

**The Sumatra Earthquake and Tsunami**

Yoko Asakawa  
JEN headquarters; Information Manager

Started working at JEN in 1994, year of establishment. Had been stationed in the former Yugoslavia region from 1994 to 1999. Had been working for refugees and internal displaced persons, implementing psycho-social project, income generation project, refugee camp management, etc. Have been working at JEN headquarters (Tokyo, Japan) since 1999. JEN is an NGO working for emergency to rehabilitation project in natural disaster and conflict area. Currently working in Afghanistan, Pakistan, Sri Lanka, Haiti, Jordan (Syrian refugee), Tohoku (Ishinomaki, Miyagi pref.) and other countries.
**Chiaki Furukawa**  
(AAR Japan) Support Division Chief  
Association for Aid and NPO Refugees

After graduating from college, Ms. Furukawa moved on to a human resources consulting firm, and then went to study International Development at graduate school in England. After returning she began working for AAR. Starting in January 2010 after the earthquake, Ms. Furukawa stayed in Haiti for a year and two months to help with medical support and recovery. After that, starting in January, 2012, she worked at an executive office in Tokyo, followed by managing an operation in Afghanistan to remove landmines in the post-conflict peace construction. In July of 2013, she oversaw efforts in both Afghanistan and Myanmar to remove landmines.

In Haiti, disaster prevention is not considered customary. There are many children not attending school, and the literacy rate is below 50%. Children belonging to families of means quickly escape to America. Naturally, this means that the remaining people are mostly those without access to education. There was a sense of helplessness among the young people I interacted with in Haiti. They have been poor since birth, and feel that they are separated from a vastly different outside world. With proper economy policy in place, there may be jobs for them, which could change their situation dramatically.

There are a lot of people involved in the fishing industry in the area where the tsunami hit. While physical objects were washed away, the tsunami did not wash away their skill or experience in the fishing industry. No matter the trouble, the fishermen’s skill and experience are things that no one could ever take away. Through material support we can use our own experience and skill to provide assistance, and help replace what was lost. The question that we think of most in the field is, how can we encourage self-reliance? We realize this is emergency aide, but we are most concerned over the issue of providing aide in a way that moves survivors towards restored self-reliance.
Step 3: Dialogue with Leaders

Leaders at the forefront of their respective fields were invited to the Academy, where they engaged in dialogue with participants regarding their careers and their ideas on how to contribute to society. Dialogue with leaders from various fields broadened the participants’ perspectives and served as an important step toward becoming future leaders.
Step 3: Dialogue with Leaders

Mr. Matsuda was a middle school physical education teacher (middle school), Ichikawa City, Chiba Prefecture Board of Education, Education Policy Division analysis officer, and worked for PwC Japan before reaching his current position. He graduated from the Harvard Graduate School of Education. He appeared in Nikkei Business’s “Most Influential People of 2014.” He was a member of the World Economic Conference GSC. He was a committee member for the Ministry of Economy, Trade and Industry’s “Survey Committee on enhancement and dissemination of the career education information.” He was a committee member for the Co-love Campus Maebashi International University “Global Human Resource Development Promotion Project” external evaluation committee. He was also a Kyoto University Adjunct Professor. He is the author of “Google, Disney yori mo hatarakitai ‘kyoshitsu” (Published by Diamond Inc.)

Ms. Mitsuhashi studied abroad in the U.S. one year after entering high school. In 2003 she graduated boarding school Cum Laude. She majored in business administration at Boston University. She gained leadership skills at the Dormitory Leader – Japanese Association. In 2007 she graduated Summa Cum Laude. She was recruited after returning to Japan. After starting her own net services business as a recent graduate, in December 2009 she started events for young people and students at the U.S. Embassy in Tokyo, and also worked on the embassy’s social media, and website launch. Her hobbies include travelling, tennis, and Hawaiian quilt.

Mr. Yabe graduated from Waseda University in 2011. After graduating from high school, he decided he would like to “see the world,” and traveled to Australia for a year. There he interacted with people from all around the world, and expanded his view of the world. However, he was making ends meet only by using his billiards skills. After the earthquake, he decided to turn down a company he had intended to join, and instead went to Kesennuma. He helped with material aid, restarting management of a hotel in the affected area, and aid for students. Currently he is focusing his efforts on Tohoku and support students who say that they “want to do something,” helping to foster innovation. His motto now is “actions speak louder than words.”

Ms. Yoshioka is one of the founding members of the Tokyo Office of Human Rights Watch, international human rights NGO operating in over 90 countries. After working as a research analyst at Goldman Sachs upon her graduation from college, she decided to follow her lifetime passion in the field of human rights by first joining the Japan office of the United Nations High Commissioner for Refugees, and worked to improve the situation of asylum seekers coming to Japan. In the spring of 2009 she joined Human Rights Watch to open its Tokyo office, the first office in Asia, to make Japan a leader in human rights diplomacy.

She was chosen as a member of the Knowledge Pool for the 41st St. Gallen Symposium in Switzerland (2011), and also as a participant for the Tofu Project held in Silicon Valley (2011). She was elected by the World Economic Forum as a member of the Global Shapers Community (GSC) from Japan in the fall of 2011.
In light of the U.N. World Conference on Disaster Risk Reduction scheduled to be held in Sendai in March 2015, students presented their own proposals for addressing natural disasters worldwide. They did so in front of the leaders of various fields such as the Japanese government, U.S. government, private companies, and academia. With multi-stakeholders gathered at the Plenary, it was a platform where students from Tohoku could present initiatives to work towards addressing natural disaster risk management.

Program Highlights
Closing Plenary/Presentation

Special Message

Kurt Tong
Deputy Chief of Mission, U.S. Embassy in Japan

I believe there are three things every leader must have. The first is courage. I believe that all the participating students who have gathered here have shown that they possess this courage through their efforts to deal with Japan’s recovery after the Great East Japan Earthquake and other difficult societal issues. The second is confidence. I’m sure that everyone has gained a great deal of confidence as a result of this Academy. The third is curiosity. When you look at the great leaders of the world, you will notice that they all have curiosity. I believe all of you present today possess courage, confidence, and curiosity. I hope you will all become great global leaders in the future.

Tim Latimore
Country Executive for Japan, Bank of America Group
President and Representative Director, Merrill Lynch Japan Securities Co., Ltd.

At Bank of America Merrill Lynch, we understand the importance of providing ongoing support for the recovery of the Tohoku region. We feel passionately about staying involved in this process, and working with students and others from the region to try to help make a difference. We have all been humbled by the Academy participants’ tremendous capacity for resilience, and their hunger to learn English, travel the world and take on new challenges. Based on our interactions with these remarkable young people, I have no doubt that they will continue to grow and have the potential to become leaders on the global stage. We at Bank of America Merrill Lynch remain dedicated to supporting their journey and that of the Tohoku region. And we hope to see all of the students we work with become “legends” in the future.

Daijiro Hashimoto
Musashino University Visiting Professor, Keio Special Invited Professor
Former Governor of Kochi

Three years have passed since the earthquake. The disaster inevitably fades from people’s memories. If we merely try to provide relief for the children who suffered as result of the disaster, we may run out of energy. However, we can bring together colleagues from around the world, support our hometowns, and nurture leaders to take the initiative. If there is a program that can demonstrate this ability to develop human resources, it can surely last for decades to come. I hope all the high school and college students here continue to possess that energy. Also, I hope that BEYOND Tomorrow can continue to help these kinds of students.
Content incorporated in Presentations

1. What is the problem concerning the issue to which your group was assigned?
2. What kinds of improvements are necessary to address disasters in the future?
3. In order to solve this problem, what can all of you, the young generation, do?

Focus of Evaluation

1. Concreteness
   Are there concrete ideas in the proposal?
2. Findings from the speakers
   Does the presentation include knowledge from the interview with experts?

Proposal Presentation Contents - The Winning Team

At the Closing Plenary, nine different teams gave presentations representing their efforts over three days and two nights, and the guests present at the event voted to choose the best team. Team 3, which created a plan of action for the Typhoon Haiyan, was chosen as having the best proposal.

Message of Encouragement to the Students

Akie Abe
First Lady of Japan

Soon, three years will have passed since the Great East Japan Earthquake. Many people lost their lives. It is with the heaviest of hearts that I speak. However, I believe that as a result of this tragic event, we have seen the establishment of many wonderful relationships, development of friendships, and a change in the Japanese way of thinking. I think that the spirits of those who died in the disaster are telling us something important. We must be sure to listen to their message and not waste the opportunity we have been given. Each individual has his or her mission in life, and every experience has meaning to each individual. I think that here is some sort of meaning in attempting to fulfill this mission. Those who were affected by the disaster have no doubt undergone great hardship, but because of that I believe they have an even greater mission to fulfill. I hope that in the future you will do your best not only for disaster recovery, but for the sake of Japan, and the sake of the world.

Message of Encouragement to the Students

Dave Spector
President, Spector Communications
Broadcast Producer

The most powerful tool all of you have is your youth. Although it all started from the Great East Japan Earthquake three years ago, now the disaster area, your culture, and the places where you grew up are all now at the center of a global issue. Please see this as an opportunity. Please use this opportunity not only for yourself, but also the people who lost their lives, and your hometown regions.
Finally, the winning team submitted their plan of action for disaster risk management made during the three-day two-night program using lessons learned from the Great East Japan Earthquake and tsunami. The plan by Team 3, chosen at the Closing Plenary presentation as the best proposal, was delivered to the Global Issues Director-General, who is in charge of the 2015 U.N. World Conference on Global Disaster Risk Reduction.

**Proposal Submission to the Global Issues Director-General**

**Takehiro Kagawa**
Director-General for Global Issues, Ministry of Foreign Affairs (Ambassador)

I think it is wonderful that because you all are students from the affected area, you capture the commonness between the disasters affecting Japan and Haiti, Sumatra, and the Philippines. Several teams raised the idea of not forgetting the disaster. I think that the efforts of young people to “not forget” and to influence others will become the center of the disaster prevention efforts. It is of utmost importance that we encourage global cooperation as we move forward to address global natural disasters.

The U.N. World Conference on Disaster Risk Reduction will be held in Sendai from March 14 to 18 of 2015. One of the themes of the conference will be to “build back better.” We will try to find what is necessary to build an even stronger community after disaster strikes, a sentiment also reflected in the phrase, “bounce forward.” In other words, we are not simply restoring an area to its pre-disaster state, but instead striving to foster global cooperation to create an even better world. I would be honored to lead the conference with the strength and cooperation of all those here.

**Media Appearances**

**Newspapers**

“Students from affected prefectures present disaster prevention proposals to the world”
(March 10, 2014 Iwate Nippo)

“15 years old - I am also part of the reconstruction generation”
(March 11, 2014 The Yomiuri Shimbun)
Shun Sato  
Graduate of Miyagi Prefecture Agricultural High School

My name is Shun Sato. I am from Sendai, and in March I graduated from the Miyagi Prefecture Agricultural High School.

I had my high school entrance examination a few weeks before the Great East Japan Earthquake and tsunami. My mother, who spoiled me because I was the youngest of three siblings, told me the day before the earthquake, “Shun, I’m so looking forward to going to see your exam results together.” But that night, we fought about something trivial, and I yelled at her.

On March 11th, I was feeling ill, so I decided to stay home from school. My mother cancelled her plans and stayed at home to take care of me. When my sister and I left my mom at home to go out for a little while, we were overtaken by an earthquake larger than I had ever felt before. My sister and I rushed home, but my mother was nowhere to be found. We assumed that our mother took refuge somewhere, so we went to our dad’s office, which was located in a safe place.

The next day, we went to look for our mother. The cityscape that I had seen just the day before was completely destroyed; the area around my house was littered with bodies of people who died in the tsunami. I went around all the different refuge sites to look for my mother, but I never found her. One day, I heard that my mom was running away with family friends, and they were all swept away by the tsunami. Eventually the bodies of these family friends were found. I wasn’t able to accept this truth. To this day, we have never found my mother.

A few days later, my father took me to look at my exam results. My student number was listed on the bulletin board with the results.

My tears were flowing uncontrollably. I was supposed to be there with my mother. I wished I hadn’t fought with my mother the night before. I didn’t even get a chance to apologize. I didn’t get a chance to say thank you. I wanted to spend more time with her. As I stood there, one by one, happy memories of my mother kept surfacing. If I weren’t being so difficult, my mother could have been saved. I blamed myself, and all I could do was to apologize over and over again in my heart.

“Those listeners, who I expected to feel so distant, opened up their hearts and shed tears for me. I started to see why sharing my experience was meaningful.”

That was when I encountered BEYOND Tomorrow. I heard that students who were living through the pain of the earthquake and disaster were actively working together, and I knew I wanted to join.

This summer, I went to the United States with 11 of my BEYOND Tomorrow friends. Until that trip, I honestly did not like speaking about my experiences with the disaster. I felt like people around me would alienate me. But on my trip to the United States, I was given the opportunity to give a speech, with the support of the older students. The American audiences listen to me with tears rolling down their faces. It was this experience that changed me.

The people I was speaking to did not experience the earthquake and tsunami themselves, and didn’t know about my life up until this time. And yet, these listeners, who I expected to feel so distant, opened up their hearts and shed tears for me. I started to see why sharing my experience was meaningful. I’m not alone. Precisely because we’ve experienced something so tragic, we have something to say to society. My BEYOND Tomorrow friends taught me this important lesson.

During this year’s Academy I wanted to be there to support the new high school students in the same way that the older participating students helped me before. I thought I wanted to help them move forward by making them laugh and smile. However, I realized that in practice, when trying to support others I found myself being the one saved. I felt strengthened when I searched for ways to help those around me. This time I learned that trying to support others helped me grow as a person, and from now on I hope to make use of what I’ve learned.

Until recently, I kept on living filled with regrets about my mother’s death. But thanks to BEYOND, I’ve come to believe that instead of chasing things that are not there, I need to appreciate the things that exist now and to continue believing in the things that are to come. I have a dream. I want to get involved in the local administration and help revive the Tohoku region. I have always been protected by others. But now, as proof that my mother lived, I need to grow to be someone who takes care of myself and my family, and someone who can protect other people. I believe that is the only way I can fully show my appreciation for my mother.
My name is Miu Hamato. I am from Kamaishi City, and a first year student from Kamaishi High School in Iwate Prefecture.

The Great East Japan Earthquake three years ago is without a doubt the most painful experience I have ever gone through. My mother, sister, and grandparents were all swept away by the tsunami and died. My family’s house, filled with all our important belongings and memories, was also lost that day. I shed a lifetime of tears in a single day when my father told me what happened to our family.

Thinking my mother would always be at my side, I never had a chance to say thank you to her. With a strange stubbornness, I was angry at myself for behaving like a small child after not being able to say thank you to my family. I thought to myself, if I had been home at the time, maybe I could have comforted my little sister, pushed my grandfather’s wheelchair up the hill, grabbed my grandmother’s hand and run with her, or at least helped to share the burden that all fell on my mother. My regrets kept piling on top of each other.

However, at that time everyone at my family must have been fighting back tears to keep on going with their lives. That’s why I couldn’t be the only one crying. For many days, when I couldn’t hold back my tears at night, I would bury my head into my futon to stifle my cries.

However, the middle school I attended found itself receiving incredible amounts of aid supplies. I realized how many people throughout Japan were thinking of us. My father always told me this. We must find a way to repay the kindness of those who have supported us up until now. From experiencing the disaster, I feel I have been reborn after seeing people’s kindness, and learning to appreciate things I used to take for granted in my daily existence.

Although the earthquake and tsunami was a terribly painful experience for me, I know that it has undoubtedly made me a stronger person.

Last summer, I went to the University of California, Berkeley for the TOMODACHI Summer Softbank Leadership Program. This was my first time in America, and I felt very encouraged by my peers, who were all working to revitalize Tohoku. My time in America made me also want to become someone necessary to my local community. I changed from someone passive and unmotivated, to someone who can lead and move everyone forward.

Now, I am interested in the problems facing developing countries. In many developing countries, children cannot receive basic education, women are deprived of their rights, and human trafficking still exists, among other problems. I think I would like to establish an organization to help people around the world live without fear. What I learned in America is, the value of thinking of those around you, and understanding more about other countries, which gave me a new perspective on my own country, and has awoken me to the ways in which I can help people in other countries. I hope to use what I have learned to help fulfill my dream of establishing an organization to help those in developing countries.

Participating in this year’s Academy has made me very interested in studying abroad in America. Up until now, I had thought that I couldn’t study abroad unless I already had come up with a plan and goals. However, from hearing about the experiences of others who went abroad, I have come to see that while challenging myself to experience new things, I can search for new goals and continue moving forward. With these lessons in mind, I hope to continue without hesitation to seek new challenges in the future.
Over three days and two nights, participating students engaged in intense debate, and completed their proposals. Bank of America Merrill Lynch volunteers joined each team and assisted the with their proposals. The students received from these volunteers not only help for their proposals, but also words of advice that helped them envision their future careers.

At the end of the program, a discussion panel was held with the Bank of America Japan representative and volunteer mentors. Leaders gave sincere answers to the questions of students on their way to understanding the essence of life. The three-day two-night program came a close with this intense discussion.

**Your strategy must be to interact directly with as many people as possible.**

Q: What are you careful of in your methods of communication or leadership?

Latimore: The most dangerous thing is when the company president sits alone in his office and makes decisions by himself. I have made it a priority to meet with as many of the company employees as possible, even if it is only for a short period of time, and interact with them directly. As for how to make the best company possible, that is something the company president by himself cannot understand. The company president should listen to the individual opinions of his employees to determine the direction the company should go. Your strategy must be to interact directly with as many people as possible.

**Becoming an adult means taking responsibility.**

Q. Was there a moment when you felt that you became an adult? Can you describe that moment? Also, can you describe how a moment of taking leadership feels?

Sekimitsu: Becoming an adult means taking responsibility. I definitely remember the feeling of becoming an adult when I realized I had to work for myself, live my own life, and not simply rely on someone else to take care of me. As for leadership, when you try to do something as a team, it is not something you do alone. Leadership is not about trying to do everything for the team on your own, but urging other team members in the right direction. I think all of the mentors at this academy felt that you all possess those leadership qualities.

Hayashi: Perhaps you could call it a setback, but my direction in life did a 180 degree change. When I made the decision to keep moving forward in life despite these setbacks, I felt I had overcome something. After starting work at a company and realizing that I had to help develop my junior colleagues, I felt that I first had to equip myself with leadership skills.

**While you’re still sensitive to the world around you, I think you should think and worry about a lot of different things. Out of those things, something will stand out to you.**

Q: I am a second year high school student, with just a year left until graduation. In my remaining one year, I feel this sense of urgency to find something I can do. Could you explain, is there anything during your high school years that you think students most definitely should do, or something that you are glad you did during high school?

Latimore: When American students enter college, they are asked not only about what they studied in high school, but also about other meaningful extracurricular activities. It may be as similar as asking, “What have you done in your life?” But you have all experienced the earthquake three years ago, and now you are involved in this kind of program, which is highly meaningful in itself. I believe during your high school years, you should find at least one thing that you want to do above all else and devote yourself to that.

Sekimitsu: I think you will move on to job hunting, moving on to college, or perhaps just new experiences. More importantly, it is about not having regrets. The present continually becomes the past, so in your heart if there is something you want to do now for the sake of your future, you should do so. Please try to live without regrets.

Hayashi: When I was in high school, it was still a time when women were not seen as valuable in the workplace, or just told to find a husband. However, I wondered if it might be wrong and I could do something for the society. I tried to find an answer. High school is a time to talk with your friends, speak with adults, worry, and then think. While you’re still sensitive to the world around you, I think you should think and worry about a lot of different things. Out of those things, something will stand out to you. But, you can’t move forward if you just worry about things. You should move forward at the same time.
Continuing from 2013, I participated again this year. I could clearly feel how the students I met last year had grown, and how ambitious the new students were. In just three days, the students and adults both learned how the things we must do have changed since the March 11 disaster, but on the other hand there are things that must not change no matter how much time passes. I am looking forward to our next meeting.

I was so inspired by the students last year that I immediately signed up to be a mentor again this year. For me, no time is better spent than in helping and encouraging these young people to be productive global citizens.

I would have liked to have participated in this program when I was a high school student. It is quite rare for young students to get an opportunity to learn about leadership through direct interaction with people who actually play an active role in global society. I hope all participants will share a sense of gratitude toward those who provided this wonderful opportunity, and that the students will grow further thanks to attending this event.

I was deeply impressed by the students who found a way to see not just the negative aspects of the disaster, but also the positive aspects, including the opportunity to participate in this event and improve themselves. Even though my role was to help them with their presentation, I found myself learning from them as well, and it was a very uplifting experience.

It was a great opportunity to be able to spend time and work on a project with such motivated individuals. Japan clearly has a great future as the next generation is so talented, and will certainly be able to succeed globally.
Team 5
Hideki Mitsuzuka
Merrill Lynch Japan Securities Co., Ltd.
Global Market Operations and Middle Office

Although I was an advisor to them, I think I learned more from them about their ability to calmly handle reality and their future ambitions. I would like to say thank you to the students, leaders, and staff and everyone who made these wonderful two days possible.

Team 5
Mariko Uyama
Merrill Lynch Japan Securities Co., Ltd.
Business Information

This is the academy’s second year, and I could sense how the students who participated as high school students last year have now grown into university student leaders. I also felt the program itself has been improved. The students’ wish that the March 11 disasters not be forgotten, made me realize the importance of ongoing support.

Team 6
Yuichiro Shinozaki
Merrill Lynch Japan Securities Co., Ltd.
Structuring & Client Solutions

I had the opportunity to participate again this year in the academy. I was delighted to see some students returning from last year and how they had grown up. Seeing them pursue their dreams despite the hardships they have faced during and since the disaster has given me courage as well. I would like to say thank you to everyone.

Team 6
Yasuyo Fushimi
Merrill Lynch Japan Securities Co., Ltd.
Human Resources

I was impressed by those students who have affirmative attitudes to understand diversified ideas of others through active and spontaneous discussion. I am deeply grateful to BEYOND Tomorrow and everyone concerned for their great efforts to provide future generations with such valuable opportunities.

Team 7
Shu Nakatsuru
Merrill Lynch Japan Securities Co., Ltd.
Global Market Operations and Middle Office

Over the two days I was amazed by the high school students’ ambition despite the painful experiences they have been through. Although a lack of experience of making presentations made our group’s presentation somewhat difficult, the students used hints from their mentor to complete the project in their own words. You should never underestimate youth!

Team 7
Mariko Hayashibara
Merrill Lynch Japan Securities Co., Ltd.
Marketing and Corporate Affairs

Spending two days with this group of focused students with strong opinions became an opportunity for me to reevaluate myself. Furthermore, seeing these energetic members of the next generation has confirmed my belief in a bright future for Japan. I hope to see them spread their wings and fly out into the world.
Team 9  
Keiko Kurachi  
Merrill Lynch Japan Securities Co., Ltd.  
Structured Products Group  

Just like last year, I was astounded by the level of cohesion these high school and university students could achieve in such a short period of time. I think the presentation we worked so hard on and sacrificed sleep for turned out to be wonderful. I hope to mature as a person as well before returning to participate next year. Thank you very much.

Team 8  
Seiko Komuro  
Merrill Lynch Japan Securities Co., Ltd.  
Human Resources  

I was deeply impressed by students’ attitudes to implement lessons you learned from this event not only to the presentations they come up with but also in their daily life, as well as the influence of this event. I am very thankful to those who made this event into practice as I saw the attractive individuals actively working together. It is an honor to take part in the program which inspires youngsters’ potential.

Team 8  
Kim Young  
Merrill Lynch Japan Securities Co., Ltd.  
Corporate Services  

I was impressed by how these students, despite having gone through unimaginably painful experiences, display courage that opens up new paths to them. Even my work and what I have gone through seems insignificant compared to what these students have gone through. Spending this time with them has given me courage as well. Thank you so much.

Team 9  
Kaori Matsunaga  
Merrill Lynch Japan Securities Co., Ltd.  
Global Market Operations and Middle Office  

I had the honor of working with a group of students who have actually experienced an unprecedented disaster, and I think that although I was the tutor, I may have learned more from them. I am proud to think that these students will be future leaders of Japan, and I am deeply grateful for the opportunity to spend two days with these talented young people.
未来へ
ほら 足元を見てごらん これがあなたの歩む道
ほら 前を見てごらん あれがあなたの未来

母がくれたたくさんの優しさ 愛を抱いて歩めと繰り返した
あの時はまだ幼くて意味など知らない
そんな私の手を握り 一緒に歩んできた

夢はいつも空高くあるから 届かなくて怖いね だけど追い続けるの
自分の物語だからこそ諦めたくない
不安になると手を握り 一緒に歩んできた

その優しさを時には嫌がり 離れた母へ素直になれず
ほら 足元を見てごらん これがあなたの歩む道
ほら 前を見てごらん あれがあなたの未来

その優しさを時には嫌がり 離れた母へ素直になれず
ほら 足元を見てごらん これがあなたの歩む道
ほら 前を見てごらん あれがあなたの未来

ほら 足元を見てごらん これがあなたの歩む道
ほら 前を見てごらん あれがあなたの未来
未来へ向かって ゆっくりと歩いて行こう
TOMODACHI BEYOND Tomorrow Global Leadership Academy 2014 was funded by Bank of America Merrill Lynch. BEYOND Tomorrow is also supported by a number of organizations and individuals. We count on everyone’s cooperation to serve our mission.

We have received supports from many anonymous others. We would like to express our sincere gratitude to all those who support our activities.

* Corporations and organizations listed above are supporters of the 2013 fiscal year.
About BEYOND Tomorrow

Summary
BEYOND Tomorrow is a program that aims to nurture future global leaders from young victims of the Great East Japan Earthquake and tsunami, and to that end, offers a comprehensive leadership program. In 2013 we held various programs, such as the TOMODACHI BEYOND Tomorrow Global Leadership Academy, BEYOND Tomorrow Spring Program 2013, BEYOND Tomorrow Summer Global Program, and the Tohoku Future Leaders Summit 2013, thus continuing our efforts to cultivate future leaders from Tohoku. Furthermore, we offer programs that provide scholarships and leadership education to university students through the BEYOND Tomorrow College Scholarship Program and BEYOND Tomorrow Tohoku Future Fellows Program 2013/2014. Similarly, for high school students, we offer the BEYOND Tomorrow High School Study Abroad Program, for high school students to study in international boarding schools.

Characteristics
The program is intended to help highly motivated students achieve their dreams and gain a global perspective by offering support of not only financial means but also of dialogue and mentorship. We aim to nurture empathetic leaders who, by overcoming adversity, are able to actively contribute to society.

Contents
1. Scholarship Programs
   It is precisely because they have experienced the tragedy of the Tohoku Earthquake and Tsunami that these young people can contribute to the world, to Japan, and to the recovery of Tohoku. We strongly believe that these students have the innate qualities of future leaders, and as such, we are providing scholarship support towards their education.
   - BEYOND Tomorrow College Scholarship Program
   - BEYOND Tomorrow Tohoku Future Fellows Program 2013/2014
   - BEYOND Tomorrow High School Study Abroad Program

2. Leadership Programs
   For students who aspire to be leaders from Tohoku, we offer leadership programs for them to develop in character and maturity, and to broaden their perspectives. The programs reach beyond borders and take place globally, in Japan, and in the affected regions. We aim to have the students grow into globally-minded and empathetic leaders who will be the catalysts of social improvement.